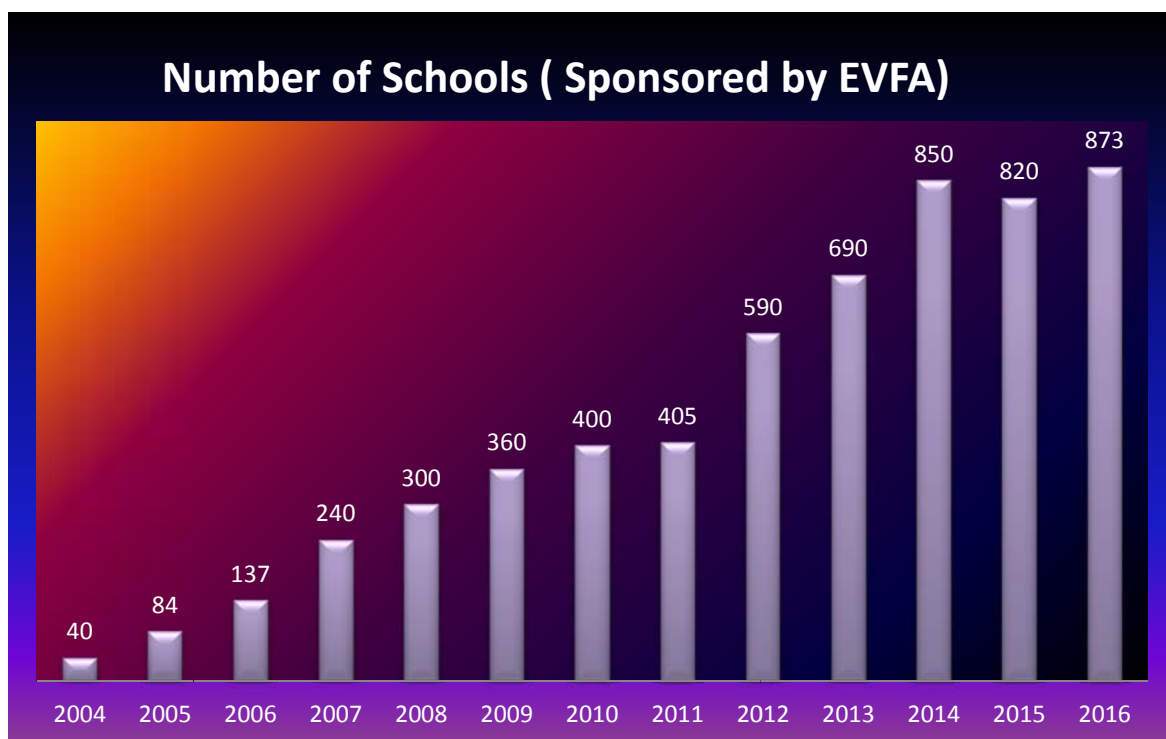


# EKAL VIDYALAYA FOUNDATION OF AUSTRALIA

## ANNUAL REPORT 2015-16



## Dear Ekal Sponsors, Supporters and Friends

On behalf of the Ekal Volunteers team it is my absolute honour and privilege to present to you the Annual Report for 2015-2016 of Ekal Vidyalaya Foundation of Australia.

In 2015 – 2016, the Ekal team concentrated on reviewing and improving the operations of Ekal Australia. While the Sydney chapter of Ekal is active, efforts are being made to start more chapters in other states / cities to widen the Ekal movement in Australia and get more volunteers and supporters joining the team. There has been a significant increase in awareness and support to Ekal in Adelaide this year. I take this opportunity to thank Chirag Trivedi for playing a very important role in spreading Ekal movement in Adelaide.

This year in April, Ekal Australia teamed up with RASS Events to host a musical evening. It was the **Ameen Sayani Geetmala**, which was coming to Sydney for the first time and had generated quite an interest among the Sydneysiders. More than 500 people attended this function and Ekal gave a presentation about the concept of Ekal Vidyalaya, especially highlighting the importance of Women's education and Ekal's role in promoting education among the woman in rural and tribal India. By partnering up with various organisations, Ekal Australia hopes to reach out to the diverse, multilingual Indian Australians and spread the Ekal message.

Our website is now part of the Ekal Global website. Our new website is **[www.ekal.org/au](http://www.ekal.org/au)**. Donations can be made through paypal and Ezydebit options as well.

During Hindu Council's Diwali celebrations, Ekal Australia was given to a small window to generate interest among the attendees.

Ekal Youth continued with their enthusiastic work in 2015-2016. As expected their annual function '**Rhythms of Bollywood**' which was hosted at Bowman Hall in Blacktown was a great success. Keeping up with their tradition of organising two events per year, the youth wing also organised a **cruise around the Sydney harbour**. Their enthusiasm and zest for spreading the Ekal message and raising funds for the sponsorships of more schools is commendable.

Many heart-warming stories are coming to us from Ekal India and it is great to see that all the funds raised for Ekal are being put to good use. One such story is that of Shilpa Mishra who hails from a remote village in Jharkhand. Shilpa who learnt tailoring at the Ekal Gramothan Centre in Karanjho made a mark when she started a tailoring unit at her home with a machine that she was given free and completed her education with the money she earned. Today she trains other girls like her and with the money she earned she not only helped her father with his surgery expenses but also helps her sister who is studying to become a civil engineer. Another such story comes from Aklul Bdupadha village in Malda district in West Bengal. A village that had just a couple of people who had completed elementary education, today after 13 years of continuous Ekal efforts can proudly claim that all children between the ages of 6 and 14 are literate. Currently there are 40 students enrolled in the Ekal school.

Stories like these give us that impetus to continue working for a cause we all believe in. It also reiterates the importance of continued work till milestones are reached. I take the opportunity to sincerely thank all Ekal Volunteers, Ekal Sponsors and supporters for your ongoing support and good will. With your enthusiasm, hard work and commitment we can continue our Ekal journey of not only eradicating illiteracy from the rural and tribal India but also empowering the women and girls of these regions. We look forward to your continued support in the future.

Once again thank you and kind regards

Anil Yadav  
President, EVF Australia  
November 2016

## Activities during the Year

### RASS Events - Ameen Sayani Geetmala in APRIL 2016



This year in April, Ekal Australia teamed up with RASS Events to host a musical evening. It was the Ameen Sayani Geetmala, which was coming to Sydney for the first time and had generated quite an interest among the Sydneysiders. More than 500 people attended this function and Ekal gave a presentation about the concept of Ekal Vidyalaya, especially highlighting the importance of Women's education and Ekal's role in promoting education among the woman in rural and tribal India. By partnering up with various organisations, Ekal Australia hopes to reach out to the diverse, multilingual Indian Australians and spread the Ekal message.



## **Ekal Youth Australia (EYA)**

Ekal Youth Australia is now in its fifth year of operation.

This year has been one of the biggest and most successful years for Ekal Youth Australia with the success of Rhythm of Bollywood 2016 and the second major event of the year, Desimefloating Cruise 2016.

This year the focus of Ekal Youth remained to raise awareness and whilst tapping into newer audiences and markets. Ekal Youth has created an image for providing its audience an opportunity to experience a night of music, food and fun in it's desi way through it's flagship event Rhythm of Bollywood. This year a greater focus was put on providing people a second large scale event and raising more funds to set- up schools. Ekal youth has managed to tap in to a newer market and audience.

With the success of two large scale events, EYA thanks sponsors, attendees and team for the support and encouragement. EYA looks forward to continue working as a team in raising awareness and funds to eradicate illiteracy and supporting the cause of EVF.

EYA has also recruited and added 10 new team members who bring with them new and innovative ideas and the desire to help bring change and contribute to the community.

## The Rhythm of Bollywood 2016



EYA began the year with the biggest success yet, The Rhythm of Bollywood (ROB)! The event was held on Saturday 12<sup>th</sup> March at the Blacktown Bowman Hall. This year was a year of change, experiments and new ideas that was helped carried out by our oldest supporters, Desi Australia and DJ Dee Pak's excellent beats.

Rhythm of Bollywood has always been a night worth remembering that allows the Indo-Australian youth the opportunity to showcase their many talents and provides an opportunity for the audience to taste and experience India, out of India. The night begins with performances with some desi tadka and is followed by an open dance floor by DJ Dee Pak.

Performances varied from Indian classical to desi fusion, and hip-hop. And to top it off, a solo beat – boxer fusing his beats to Punjabi tunes. The event managed to become a huge success and assisted in raising awareness of the EVF cause and the need for education as well as assisted us in raising the funds to contribute and be a step closer to eradicating illiteracy.

Marketing allowed the return of the Ekal mascot – ROBman. Our very own team members, dressed in morph suits and a dupatta or turban walked through universities and attended O' days or danced their way through Sydney streets proved to show people fun's just a couple of days away at ROB.

Marketing saw some new turns with creative and comical videos to connect with our audience. Be it an Obama mashup urging you to attend Rhythm of Bollywood, or an improvised and humorous version of Uptown Funk, originally written, sung and performed to invite people to attend ROB for a night filled with fun and loads of dancing. Both were highly effective in grabbing the attention of our audience and helped have people talking about the event.

The night was hosted by two very well-spoken and entertaining individuals, Dinesha Siva and Lakshman Nirthanakumaran who kept the audience gripped and keen to see the upcoming performances.

The night featured a solid line up of the best of the best performers: Mystik Bollywood, Down to Bhangra, Rhythms of India, CK Performing Arts and Beat Boxer Sketchy.

The second half of the night was under the eyes, ears and hands of one of Sydney's best, DJ Dee Pak who turned the heat up a notch higher with a solid fusion of Bollywood, Bhangra and English music keeping the crowd up and dancing. The audience was well entertained and engaged with a night of music and dance and was wonderfully captured by our Photographers; Karmatography, Hash.Stuff and A Squared photography.

The night featured over 550 guests and proved to be a success yet again. We thank Arti Banga and Dimple Deez from Desi.com.au for their ongoing support since day 1 as well as our proud sponsors Uplift Education, tax Wealth accountants, Bluesky Immigration and Garma Garam.



## Desimefloating Cruise 2016



Post a very successful ROB event, Ekal Youth Australia intended to continue to organize two major annual events however made it bigger and better. And how else than cruising around the Harbour and enjoying your favorite Bollywood beats!

The night intended to be a large scale event catering to a crowd of 400+ attendees hailing from different universities or works of life and effectively did so with help of rigorous yet punny marketing strategies. The event name in itself calls for a chuckle and when you see Deepika waving good bye to early bird tickets or Kirron kher's dramatic sense of loss and hurt for tickets running out, it's only necessary to purchase a ticket.

The night was well executed and everyone enjoyed a night of drinks and dancing with their mates or new found friends. It was an opportunity to socialize, chat and enjoy the night with your close ones.

The night was led by another one of Sydney's finest DJs; DJ Rozz who kept people on their feet and had them enjoying through all three levels of the cruise.

It was a memorable night and would not have been achievable without our sponsors; Mr Solar Australia and Masala Bowl for supporting our cause and helping us raise funds to eradicate illiteracy. The night was shot and captured in their lens by Parallax Photography and NewArtsMedia that did a fantastic job and provided us amazing snaps and worthy memories.

The event was celebrated by the Team and attendees and proved to be a valuable learning experience for our new team members, that felt the satisfaction and appreciation after pulling off such a large scale event and in making it a success. And to make it all worthwhile, knowing all funds raised through their efforts will go to educate a child and supports a great cause.

## **Ekal Youth Australia's contribution**

2016 has been a massive success and has brought change for Ekal Youth Australia, whether it's operational or image, audience or our events.

EYA brings new and exciting events to the youth in light of the EVF cause and the aim to raise awareness and provide education to every and any child. We have become more active and known on social media and have received great appreciation for our events and cause that allows us to connect with the youth and has helped develop a following.

With events like these, the team has inspired and continues to be inspired themselves and motivates them to contribute and add to the community in the smallest way possible. The youth has become more aware and supportive of the cause and we have been able to pave a way towards eradicating illiteracy.



**EKAL VIDYALAYA FOUNDATION OF AUSTRALIA  
STATEMENT OF FINANCIAL POSITION (AUDITED)  
AS AT 30 JUNE 2016**

| 2015         |                              | 2016         |
|--------------|------------------------------|--------------|
|              | <b>CURRENT ASSETS</b>        |              |
|              | Cash:                        |              |
| 15,172.48    | Cash at bank                 | 21,359.18    |
| 181,857.04   | Bank Relief Fund             | 198,051.70   |
| 13,636.25    | Cash in hand                 | 9,588.19     |
| -----        |                              | -----        |
| 210,665.77   | <b>TOTAL CURRENT ASSETS</b>  | 228,999.07   |
|              | <br><b>CURRENT LIABILITY</b> |              |
| 550.00       | Accrued expenses             | 550.00       |
| -----        |                              | -----        |
| \$210,115.77 | <b>NET ASSETS</b>            | \$228,449.07 |
| =====        |                              | =====        |
|              | <b>ACCUMULATED FUND</b>      |              |
| 220,909.37   | Balance at beginning         | 387,115.77   |
| (10,793.60)  | Surplus (Loss) for the year  | 18,333.30    |
| -----        |                              | -----        |
| \$210,115.77 | <b>Balance at end</b>        | \$405,449.07 |
| =====        |                              | =====        |

**EKAL VIDYALAYA FOUNDATION OF AUSTRALIA  
STATEMENT OF FINANCIAL PERFORMANCE (AUDITED)  
YEAR ENDED 30TH JUNE 2016**

| 2015          |                              | 2016        |
|---------------|------------------------------|-------------|
|               | INCOME                       |             |
| 239,169.15    | Gross Income-Sponsorship     | 207,146.60  |
| 0.00          | -Donations                   | 21,835.70   |
| 54,742.70     | -Func. Sponsorship           | 0.00        |
| -----         |                              | -----       |
| 293,911.85    |                              | 228,982.30  |
|               | Less                         |             |
|               | EXPENDITURE                  |             |
| 650.00        | Audit                        | 550.00      |
| 280,000.00    | Sponsorships                 | 205,000.00  |
| 3,608.00      | Hall hire                    | 0.00        |
| 1,383.70      | Insurance                    | 0.00        |
| 1,000.00      | Raffles and prize            | 0.00        |
| 3,750.00      | ISSO meals for function      | 0.00        |
| 12,420.00     | EKAL cruise                  | 0.00        |
| 330.00        | Diwali Mela stall            | 0.00        |
| 0.00          | RAAS Australia               | 5,099.00    |
| 1,553.75      | Souvenir & receipts printing | 0.00        |
| -----         |                              | -----       |
| 304,705.45    |                              | 210,649.00  |
| -----         |                              | -----       |
| (\$10,793.60) | SURPLUS (LOSS) for the year  | \$18,333.30 |
| =====         |                              | =====       |

**EKAL VIDYALAYA FOUNDATION OF AUSTRALIA  
STATEMENT OF CASH FLOWS (AUDITED)  
YEAR ENDED 30TH JUNE 2016**

|  | 30-Jun-15          | 30-Jun-16         |
|--|--------------------|-------------------|
|  | \$                 | \$                |
| <b>Cash flows from operating activities</b>      |                    |                   |
| Receipts from sponsors                           | 239,169.15         | 207,146.60        |
| Other receipts                                   | 54,742.70          | 21,835.70         |
| Sponsor payments                                 | (280,000.00)       | (205,000.00)      |
| Payments to suppliers                            | (24,595.45)        | (5,649.00)        |
| Interest received                                | -                  | -                 |
| <b>Net cash flows from operating activities</b>  | <b>(10,683.60)</b> | <b>18,333.30</b>  |
| <b>Net increase in cash and cash equivalents</b> | <b>(10,683.60)</b> | <b>18,333.30</b>  |
| Cash at beginning of year                        | 221,349.37         | 210,665.77        |
| <b>Cash at end of year</b>                       | <b>210,665.77</b>  | <b>228,999.07</b> |

The accompanying notes form part of the financial statements.