Ekal Vidyalaya – Uplifting India One Village At a Time.
25 Years. 52,000 Villages. 1.5 Million Children.
Education to Activity
Dear Ekal family members,

This year has been very special to all of us and particularly to Ekal Vidyalaya Foundation of USA. It is the year of Swami Vivekananda’s 150th birth anniversary, celebrated across India and the world by organizations believing in Swami’s vision.

We at Ekal Vidyalaya take Swami’s vision of taking education to the poor child as our mission. We had a national conference in Chicago and visited the Art Institute of Chicago where Swami Vivekananda delivered his speech at Parliament of World Religions almost 120 years ago. I want to thank Ekal team of Chicago for arranging the conference and the visit.

This year, we had fundraising events at 44 places across the USA. This would not have been possible without the efforts of our event committee, which did a superb job. I want to thank them for their efforts. With the kindness of our donors we will be able to sponsor almost 12,000 schools in India.

The executive committee worked hard to streamline all the work by forming various sub-committees. I want to thank the members of the executive committee for all their hard work this year.

As you all know every two years we elect a new executive committee. The incoming president is Mr. Vinod Jhunjhunwala. Other members of the committee are Dr. Hasmukh Shah, Viral Patel, Nikhil Mehta and Hasmukh Joshi. I am very positive that this team will increase our fundraising numbers and that we will be able to support more schools in coming years.

Three board members were elected to replace those who are leaving after serving for three years. I want to thank Mr. Subhash Gupta who was a chairman of the board, Dr. Sudhir Prabhu and Dr. Surendra Garg for serving on Ekal board and I want to welcome three new members, Dr. Rakesh Sreedhar Dr. Kishor Fruitwala and Mr. Suresh Gupta. The board members will be lead by Mrs. Renu Gupta as chairman of the board.

I want to take this opportunity to thank all the Ekal family members for trusting me to be the president of Ekal USA for the last two years.

Namaste,
Ashok Danda
It is truly an honor for me to serve as the Executive Director for the largest non-governmental organization that uses single teacher schools as nucleus to bring about holistic development of a village.

From the 4,800 schools in 2001, when the Ekal Vidyalaya movement came to the US, we have grown exponentially with nearly 52,000 schools, teaching nearly 1.5 million children.

Our work impacts the entire village and thus, we are touching the lives of nearly 30 million people. The effective, on the ground operational structure combined with the dedication of a very large volunteer force in India and the strong partnership with local communities, has made this possible.

While we raise just one dollar for a school, we leverage it almost four times with the work provided by on-the ground volunteers. Ekal Vidyalaya foundation of USA supports approximately 25 percent of the Ekal Vidyalayas in India. That is close to 12,000 schools. The tremendous work done by over 500 volunteers from different chapters in the U.S. and the generosity of donors made this possible.

Having firmed up the successes in the field of basic education provided to children, Ekal is now taking strides towards the ultimate goal of bringing holistic development to villages. Arogya Yojana (health initiative), Nutrition Gardens and Gramottan Yojna (micro-rural entrepreneurship) are being piloted in different villages.

While we have accomplished much, there is still a lot to be done. We need to continue to support our current schools and expand our reach to 100,000 villages. Ekal Vidyalaya Foundation of USA will work to significantly enhance its contribution. The generosity of donors gives us the confidence to march forward towards our targets.

During the past three months, I have had the opportunity to engage in interesting conversations with people at the Massachusetts Institute of Technology and Harvard University. I have also spoken to many other people interested in the area of rural education. We are investigating opportunities to pilot the use of technology to improve the breadth and depth of the Ekal curriculum.

It is clearly an exciting time to be part of Ekal. We are ready to launch into the New Year with new ideas and abundant energy.

We thank you for being an important part of our journey thus far and value your continued support as we move into the next phase.
Ekal Vidyalaya Marches Forward

Ekal Vidyalaya is the largest Indian grassroots movement that focuses on holistic development of rural and tribal villages using the Ekal school as a nucleus. Nearly 1.5 million children are enrolled in approximately 52,000 schools in all states in India.
Our Alumni Statistics
80% get at least a 10th grade education
40% get a college degree
5% study engineering and medicine

The Impact

Left, Pinky Karmakar, a former Ekal Vidyalaya student, was the only representative from India among 20 countries selected for the Olympic torch relay in London in 2012. She was in tenth grade.

She teaches a group of about 50 women, including her mother, in a school in the tea garden and has been associated with programs to create awareness on child marriage, adult literacy and alcoholism under Unicef.

“In our village girls were never sent to school,” says Chandini. “When Ekal Vidyalaya started in the village, the teacher encouraged parents to send their daughters to school. I also decided to enroll. I loved school so much that I continued my education. I am now enrolled in a college. I also work as a teacher at the Ekal school teaching other children.”

Chandini – Rampur Village Madhubani District Bihar
Many Faces of Ekal Movement

Arogya Yojana - Health Camps (Sonbhadra, UP) 400 health camps impacting nearly 75,000 villagers were held in different villages. Anemia affects 70% of women in rural India. 26 health camps benefitting nearly 10,000 women were held in different Ekal villages.

East or West – Nutrition is the Best
To address the problem of malnutrition, nearly 4,000 “Nutrition Gardens” have been planted. Villagers are taught to grow vegetables, fruits and herbs. 100,000 families stand to benefit.

Empowerment is the Foundation of Good Governance
Over 12,000 Right to Information Act (RTI) applications were filed and resulted in getting resulted in getting wage payment under MG-NREGA, release of bank loans, improved PDS, better functioning of revenue offices, better utilization of village development funds and other welfare schemes like old age pensions, widow pensions etc. The work impacts 6000 villages with nearly 180,000 families.
## Five Year Analysis & Comparison

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution ($)</td>
<td>3,155,207</td>
<td>3,201,667</td>
<td>3,351,066</td>
<td>3,944,052</td>
<td>3,930,541</td>
</tr>
<tr>
<td>Income from Investment ($)</td>
<td>20,826</td>
<td>13,529</td>
<td>4,939</td>
<td>828</td>
<td>16,192</td>
</tr>
<tr>
<td><strong>Total Revenue ($)</strong></td>
<td><strong>3,176,033</strong></td>
<td><strong>3,215,196</strong></td>
<td><strong>3,356,005</strong></td>
<td><strong>3,944,880</strong></td>
<td><strong>3,946,733</strong></td>
</tr>
</tbody>
</table>

| Number of Schools transferred to India | 8,103 | 8,172 | 8,672 | 9,729 | 10,989 |

### Expense

- Program Service - India ($) | 2,874,668 | 2,696,602 | 3,029,485 | 3,597,810 | 3,830,000 |
- Management & General ($)    | 206,817   | 214,218   | 169,207   | 203,919   | 219,705   |
- Fund Raising Expense-Net of Revenue ($) | 90,158 | 85,493 | 64,206 | 16,647 | (58,722) |

| **Total Expense**         | **3,081,485** | **2,910,820** | **3,198,692** | **3,801,729** | **4,049,705** |

| Fund Raising Expense-Net of Revenue (%) | 2.84% | 2.66% | 1.91% | 0.42% | -1.49% |
| Management & General (%)     | 6.51% | 6.66% | 5.04% | 5.17% | 5.57% |
| % Total Expenses to Revenue  | 9.35% | 9.32% | 6.96% | 5.59% | 4.08% |

**Note:** Artist payment made by EVFI for $47,500.00 so fund raising expenses-net of revenue is (58,722.00)

### Contribution Trend

![Contribution Trend Chart]

### % Analysis to Total Revenue

![% Analysis to Total Revenue Chart]

School operations: 90%
Administration: 10%
# Statements of Financial Position as of December 31, 2011 and 2012

## ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,306,798</td>
<td>$1,635,797</td>
</tr>
<tr>
<td>Investments</td>
<td>834,425</td>
<td>544,542</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>4,704</td>
<td>5,983</td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>6,834</td>
<td>11,695</td>
</tr>
<tr>
<td>Interest receivable</td>
<td></td>
<td>465</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$ 2,152,761</strong></td>
<td><strong>$ 2,198,482</strong></td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET ASSETS

### Liabilities:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued expenses</td>
<td>$ 3,386</td>
<td>$19,231</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>3,386</strong></td>
<td><strong>19,231</strong></td>
</tr>
</tbody>
</table>

### Net assets:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>1,290,895</td>
<td>1,152,313</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>858,480</td>
<td>1,026,938</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>2,149,375</strong></td>
<td><strong>2,179,251</strong></td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$ 2,152,761</strong></td>
<td><strong>$ 2,198,482</strong></td>
<td></td>
</tr>
</tbody>
</table>

See independent auditor's report and notes to financial statements.

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# Statement of Activities for the Year Ended December 31, 2012

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$ 3,214,605</td>
<td>$ 715,936</td>
<td>$ 3,930,541</td>
</tr>
<tr>
<td>Fundraising events admission fees</td>
<td>273,933</td>
<td>-</td>
<td>273,933</td>
</tr>
<tr>
<td>Investment return</td>
<td>30,565</td>
<td>-</td>
<td>30,565</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td>3,519,103</td>
<td>715,936</td>
<td>4,235,039</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENSES:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program service-funds to Ekal Vidyalay Foundation, India</td>
<td>3,830,000</td>
<td>-</td>
<td>3,830,000</td>
</tr>
<tr>
<td><strong>Total program services</strong></td>
<td>3,830,000</td>
<td>-</td>
<td>3,830,000</td>
</tr>
<tr>
<td>Management and general</td>
<td>219,705</td>
<td>-</td>
<td>219,705</td>
</tr>
<tr>
<td>Fundraising</td>
<td>215,210</td>
<td>-</td>
<td>215,210</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>4,264,915</td>
<td>-</td>
<td>4,264,915</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHANGES IN NET ASSETS</strong></td>
<td>138,582</td>
<td>(168,458)</td>
<td>(29,876)</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>1,152,313</td>
<td>1,026,938</td>
<td>2,179,251</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$ 1,290,895</td>
<td>$ 858,480</td>
<td>$ 2,149,375</td>
</tr>
</tbody>
</table>

See independent auditor's report and notes to financial statements.
“I want to compliment the Ekal Vidyalaya foundation for the great work you have been doing. I have known the work of Ekal Vidyalaya for a very long time. I know what it takes to get where you are. Very few people recognize what it takes to do some good work in India”, said Sam Pitroda as he delivered the keynote speech at the annual Ekal Vidyalaya conference held in Chicago, Illinois. Sam Pitroda currently serves as the adviser to the Prime Minister and credited with having laid the foundation of India’s technology and telecommunications revolution in the 80’s.

Rotary Club of Irvine Donates to Ekal and Recommends Ekal for Rotary Global Grant

Harvard Business School Students Study Ekal

Shyamji Gupta was invited to make a presentation about the Ekal Movement at Harvard Business School. Students were amazed to see the scale and growth of this organization. Three students from Harvard Business School, Amrita Saigal, Christina Anderson, Gretchen Tonnesen are studying the Ekal operations model and plan to write a paper on the subject. “Enterprises can learn a lot from the Ekal model to learn how to run and scale an organization that works in remote and tribal areas” says Saigal.
Chapters Around U.S.

Young volunteers from New York-New Jersey area

Ekal youth in Dallas spread awareness about Ekal while serving the seniors

Ekal volunteers from Houston

Ekal volunteers from Atlanta

A new chapter opened at New Valley, California
Swar Sanjeevani- Fundraising Concert

Ekal Vidyalaya’s 2013 annual fundraiser featured noted playback singer Sanjeevani Bhelande. The nationwide concert tour, under the theme “Swar Sanjeevani”, was scheduled in 44 places across the U.S. between February and June. See list of locations below.

Ocala, FL  
Tallahassee, FL  
Jacksonville, FL  
Orlando, FL  
Tampa, FL  
Lakeland, FL  
Raleigh, NC  
Charlotte, NC  
Columbia, SC  
Charleston, SC  
Atlanta, GA  
Knoxville, TN  
Cincinnati, OH  
Indianapolis, IN  
Columbus, OH  
Dayton, OH  
Cleveland, OH  
Detroit, MI (Marathi)  
Bloomington, IN  
Chicago, IL  
Des Moines, IA  
Pittsburgh, PA  
Detroit, MI  
Indianapolis, IN  
Portland, OR  
San Francisco, CA  
Las Vegas, NV  
Los Angeles, CA  
San Diego, CA  
Houston, TX  
Dallas, TX  
Austin, TX  
Garden City, NY  
Tarrytown, NY  
Washington DC  
Allentown, PA  
Stamford, CT  
Boston, MA  
West Chester, PA  
Wappingers Falls NY  
Philadelphia, PA  
Mahwah, NJ  
Edison, NJ  
Scranton, PA  
Wayne, NJ  
Cherryhill, NJ
In 2013, Ekal Vidyalaya Foundation’s silver jubilee coincided with the 150th birth anniversary of Swami Vivekananda, the revered ‘spiritual master of modern age’, who more than a century ago, initiated the concept of ‘oneness’ of global humanity. Noting the vicious cycle of poverty and illiteracy in India, Swamiji had emphasized, “If a poor child cannot go to education, then the education must go to the child”. Ekal Vidyalaya movement followed this vision as a guiding light to eradicate illiteracy, and has turned Swami Vivekananda’s dream into a reality in the last quarter century.

This year marks 25th year of Ekal Vidyalaya which has been spreading functional literacy, health care training and integrated development in tribal, rural areas of India, with localized empowerment never seen before.

Ekal’s silver jubliiee and Swami Vivekananda’s 150th birth anniversary were celebrated all over India. Here are some glimpses.
Friends of Tribals Society, Kolkata chapter, celebrated its silver jubilee by organizing Bollywood actor and Friends of Tribals Society’s Brand Ambassador Hema Malini’s ballet ‘Mahalakshmi’. The cultural program was held on 20th October 2013 at the Science City Auditorium. The program began with the lighting of the lamp and Ekal song sung by Smt. Soniya Khator. The program was conducted by Sri Jaideep Chitlangia (Vice President, Kolkata chapter). Sri Radhe Syam Agarwal of Emami Group and Sri Vikram Swaroop of Paharpur Cooling Tower were the chief guests. The eloquent speech of Sri Shyamji Gupta of Ekal Abhiyan was followed by Hema Malini’s ballet. The scintillating performance was enjoyed by nearly 2000 patrons.

Hemamalini as Mahalakshmi Dazzles Kolkata

Thousands of rural folk, including tribals, participated in a marathon organized in New Delhi to spread awareness about education and celebrate the 150th birth anniversary of visionary leader Swami Vivekananda. Veteran cricketer Kapil Dev, ace wrestler Sushil Kumar ace shooter Vikram BhatnagarR and Indian mountaineer Santosh Yadav flagged off the premiere marathon at the Talkatora Indoor Stadium here. The event saw the presence of around 3,000 people from rural areas, participating in various sub-events involving a distance run of 5.5 kilometers.

Mahila Samiti Members of FTS Bangalore celebrated 150th birth anniversary of Swami Vivekananda by organizing a play on Swami ji on 5th July, 2013 at the prestigious Chowdaiah Memorial Hall, Bangalore. Well known dance troupe Radhika Creations from Indore was invited to stage the play. To commemorate the silver jubilee year of Friends of Tribals Society, children from local schools were invited and were accorded special preference. The program was a thundering success.
A marathon event was conducted by the Surat chapter under Ekal Abhiyan silver jubilee celebration on 23rd Feb., 2013. It was a part of Surat Half Marathon 2013. 111 members joined the marathon for spreading the message of upliftment of tribals in rural areas by providing primary education, healthcare education, village development and empowerment education to them.

The Friends of Tribals Society, Erode chapter in Tamilnadu was inaugurated on Aug 3, 2009. Since its inception, it is supporting 120 schools of Gobi Anchal in the hills of Thalavady. This year, Erode chapter celebrated the 150th birth year of Swami Vivekananda, the 25th year of FTS and the fourth annual day of Erode chapter in September. For the first time, local Tamil speaking elites of Erode participated in large numbers with great enthusiasm to support the cause of Ekal. A Rath with Swami Vivekananda on it, was on show at the venue of the event. There was a stunning dance show by physically challenged youth on wheel chair. It was really a miracle on wheels.

Ability Unlimited (Miracle on Wheels)

Mumbai chapter of Friends of Tribals Society celebrated its silver jubilee with a grand program at Yogi Sabhagrih, Dadar, Mumbai on April 13, 2013. Its aim was to commemorate the pioneering work done by the Ekal in tribal areas across the nation for upliftment of tribals through unique one teacher school concept. The dignitaries gracing the occasion included eminent nuclear scientist, Padma Vibhushan Dr. Sri Anil Kakodkar, Sri M.N. Singh, former IGP, Mumbai, patron Smt. Rajashree Birla, Smt. Jaywantiben Mehta, former Central Minister, Smt. Chandrakanta Goyal, former, MLA, Sri Ramesh Shah, former chairman, EVF USA, sponsors – Gitanjali, Kamla landmarc, and host of industrialists, philanthropists, educationists and businessmen.

Friends of Tribals Society, Surat, organized a seminar for a special category of professionals on June 2, 2013 at the auditorium of Science Centre, as a part of the silver jubilee programs of Ekal Movement. This seminar was only for the Chartered Accountants of the city. Many young Chartered Accountants participated in the seminar. Prof. Manjushree, Rashtriya Nagar Sangathan Prabhari, Ekal Abhiyan, gave a speech and explained the work of Ekal.
Your Donations at Work

Happy students in a typical Ekal school convey their appreciation.