“If a poor child cannot come to education, education must go to the child…” ~ Swami Vivekananda

*Education *Health *Development *Empowerment

Ekal Team
Global Impact
Annual Highlights
Fundraisers
Financial Summary
Outlook 2015

www.ekal.org
Our sincere thanks to each one of the members of the Ekal family through whose hard work Ekal USA has been able to surge forward supporting Ekal.

Ekal is the largest NGO serving the remote rural villages with a presence in over 54,000 villages. Ekal schools provide education for 1.5 million children. In addition, the six Gramothan (Development) Resource Centers and Arogya (health) initiatives have also had great impact.

Ekal USA volunteers have been very active and organized nearly sixty musical fundraising events all around the country. Ekal USA has hosted three Power of Education Forums in Cambridge, MA, Atlanta, GA and Santa Clara CA, featuring leading members of the community including Dr. Nitin Nohria, Dean of Harvard Business School. Thongs of EKAL USA volunteers also took part in the India Day Parade in New York.

Ekal added several new initiatives including distributing solar lamps and using Android phones to map the villages. We conducted an assessment of the learning levels of our children which proved to be very positive. A team from Afghanistan visited India and they plan to replicate the Ekal model in Afghanistan.

In the US Health Foundation for Rural India has been launched.

We would like to invite you to attend the Ekal Abhiyan Parinam Kumbh - the grand 25th Jubilee celebrations scheduled to be held on March 1-3, 2015 in Dhanbad, Jharkhand, India. More information will be available soon.

Ekal.org now has a new look and using your donor id, you can see details of your school.

We look forward to working with you and moving Ekal to new heights in 2015.

Vinod Jhunjhunwala, President

Ranjani Saigal, Executive Director

Board of Directors
Ms. Renu Gupta Chairman
Mr. Suresh Iyer Vice-Chair
Mr. Bipin Shah Director
Dr. Chandresh Saraiya Director
Mr. Sreedhar Nair Director
Mr. Suresh Gupta Director
Dr. Kishor Fruitwala Director
Dr. Rakesh Sreedhar Director
Dr. Umesh Shukla Director
Mr. Pradeep Goyal Director, EVF

Executive Committee
Mr. Vinod Jhunjhunwala, President
Dr. Hasmukh Shah Exec. Vice President
Mr. Viral Patel Vice President
Mr. Nikhil Mehta Secretary
Mr. Hasmukh Joshi Treasurer
Mr. Ashok Danda Past-President
Dr. Veena Gandhi Chairperson
Mr. Hasmukh Shah Coordinator
Gramothan

Board of Advisors
Mr. Ramesh Shah Chairman
Mr. Sharad Gandhi
Mr. Srinarayan Chandak
Mr. Yashpal Lakra
Mr. Subhash Gupta, Chairman

Ekal Vidyalaya Foundation of USA
1712 Highway 6 South, Suite A, Houston, TX 77077
Email: ekalusa@ekalvidya.org
1-855-EKALUSA (1-855-352-5872)
Impact

We are a non-profit organization on a mission to bring holistic development to remote rural villages using functional literacy as the primary vehicle. As the largest grassroots non-government movement in rural India, we are proud of the impact we have had.

54,366 schools  1,526,738 students  790,090 boys enrolled  736,648 girls enrolled

In the last 14 years, our school count has grown 18% annually.

We’re Growing!

a Dollar a Day

$365 a year (i.e., $1 / day) provides education to 1 school with 30-40 students for a full year.

Operational Efficiency

90% of all donations are directly passed on to the villages.

Thanks to the donors around the world and in the U.S., Ekal is able to serve rural India and reach those that are in need!

Uplifting India One Village at a Time
### Financial Summary

#### STATEMENT OF ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$4,395,562</td>
<td>$3,930,541</td>
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<tr>
<td>Admission fees from fundraising events</td>
<td>299,409</td>
<td>273,933</td>
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<tr>
<td>Investment return, net</td>
<td>(24,430)</td>
<td>30,565</td>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>4,670,541</strong></td>
<td><strong>4,235,039</strong></td>
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<td><strong>EXPENSES</strong></td>
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<td></td>
</tr>
<tr>
<td>Program Service</td>
<td></td>
<td></td>
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<tr>
<td>Ekal Vidyalaya Foundation of India</td>
<td>$3,670,387</td>
<td>$3,830,000</td>
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<tr>
<td><strong>Total Program Services:</strong></td>
<td>3,670,387</td>
<td>3,830,000</td>
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<tr>
<td>Supporting services:</td>
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<td></td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>266,457</td>
<td>219,705</td>
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<tr>
<td>Fundraising</td>
<td>322,304</td>
<td>215,210</td>
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<tr>
<td><strong>Total Supporting Services:</strong></td>
<td>588,761</td>
<td>434,915</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>4,259,148</strong></td>
<td><strong>4,264,915</strong></td>
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<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>411,393</td>
<td>(29,876)</td>
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<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>2,149,375</td>
<td>2,179,251</td>
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<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>$2,560,768</td>
<td>$2,149,375</td>
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</table>

#### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
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</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,159,238</td>
<td>$1,306,798</td>
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<tr>
<td>Investments</td>
<td>1,393,316</td>
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<td>Account receivable</td>
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<tr>
<td>Prepaid expenses</td>
<td>8,343</td>
<td>4,704</td>
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<tr>
<td>Property and equipment, net</td>
<td>2,207</td>
<td>6,834</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$2,564,768</strong></td>
<td><strong>$2,152,761</strong></td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accrued expenses</td>
<td>$4,000</td>
<td>$3,386</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>4,000</td>
<td>3,386</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>1,231,061</td>
<td>1,290,895</td>
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<tr>
<td>Temporarily restricted</td>
<td>1,329,707</td>
<td>858,480</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td>2,560,768</td>
<td>2,149,375</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$2,564,768</strong></td>
<td><strong>$2,152,761</strong></td>
</tr>
</tbody>
</table>
Six Gramothan (village development) Resource Centers (GRC) have been set up in Jharkhand, Orissa, Uttar Pradesh and West Bengal to promote microrural entrepreneurship in Ekal villages. Tailoring and Papad making has been very popular amongst women. Business skills are also taught to the women so they can run a small business.

Says Rukmini Prajapati: “The training I received from Ekal made me realize my own talent. I now consider myself a talented woman and feel confident that I can support myself. I can earn almost Rs. 2,500 a month. I no longer feel a need to leave my village and go to the city.”

Training in farming high value crops and making vermi-compost (organic manure), has led to small-scale Agro businesses. Ekal alumni Gopi Chakki from Jharkhand went on to get an MA degree. However after receiving training in making vermi-compost, he decided to set up a small business in his village making vermi-compost which he is able to sell to other areas and earn nearly Rs. 20,000 a month.

“There is great demand for vermi-compost because organic manure makes for better quality produce” says Gopi Chakki.

Success stories

Rukmini and Luxmi Prajapati trained at Karanjo GRC. They started a tailoring business.

Gopi Chakki is trained at the Karanjo GRC. He now has an organic manure business.

Six Gramothan Resource Centers in Jharkand, Orissa, Uttar Pradesh and West Bengal provide training to villagers on skills that they can use to set up businesses. Villagers have been training in Organic farming, tailoring, papad-making and other skills. In 2015, we are planning to expand the offering to bring new high-value skills and business to the villages. We plan to use small scale manufacturing for creating building materials and paper making. We also plan to use computer-based training for IT based skill development.
Woman Empowerment
Over 70 percent of Ekal teachers are women. Ekal teachers have become powerful influencers in the community. Thus we have over 40,000 women all over the country that have become influential people in their villages.
“I love being a teacher. I like being able to help children in my village and making sure they are doing well. It gives me great pleasure to see the impact I am having on my community. The teacher training I received has also made me very confident. I am now planning to run in the elections for Panchayat Head in my village,” says Kalpana Kurmi - Acharya, Meghai Jharoni, in Assam.

Solar lamps
Ekal USA spearheaded the solar lamp project recommending that a 1000 solar lamps be distributed in villages where there is no electricity. The lamps were distributed in villages near the Gramothan Resource Center in Karanjo Jharkhand. The impact has been remarkable.
“We like the lamps. Children can continue to study after dark. Women need no longer do housework in the dark. The portable solar lamp also bring a sense a security for women who take it to go outside at night”
- Anita Devi, Putridih Village, Jharkhand

Ekal is investigating micro-rural entrepreneurship in the solar space to enable a sustainable model for lighting the villages bringing new income to families.

Uplifting India One Village at a Time
Controlling Anemia, a problem that affects over 70% of the women in Rural India, has been the focus of the Arogya Yojna (health initiative) of Ekal.

A host of localized approaches that include the creation of Poshak Vatikas (nutrition gardens) where high iron content produce is grown, use of home remedies and Ayurvedic medicines have succeeded in providing effective low-cost viable solution to the problem.

Marginalized farmers and their families are trained to use the land around their huts to setup a Poshak Vatika. In Coimbatore, Tamilnadu, health workers are trained in the use of home remedies and Ayurveda.

Health camps have also been run in several villages where volunteer doctors provide care.

Ekal USA has established a sister organization, Health Foundation of Rural India under the leadership of Dr. Veena Gandhi to support the health initiatives of Ekal.

“In Sunder Garh district in Orissa, the government conducted a study to learn the extent of Anemia in the district. While Anemia was quite severe in most villages they were surprised to see a few villages doing exceptionally well. Upon further investigation they realized that these were Ekal villages where the families had Poshak Vatikas. The government officials have reached out to learn this approach so that they can try to implement it in other villages as well.”

— Arjun Sen, Gramothan Pramukh, Jarangloi, Orissa
Ekal workers are trained to use RTI, or the right to information act, which is a powerful tool to help the poor access government resources.

Trained Ekal workers have been able to successfully help over 20,000 villagers get access to government resources.

These include appointment of Asha (healthcare) workers for the village, getting loan to farmers, getting Kissan credit cards assigned and preventing embezzlement of MLA funds for projects sanctioned.

Ekal Karyakarta, Pawan Kumar has focused his attention on getting resources to the villages in his Anchal. He has used RTI successfully over 400 times.

“...In the district of Girdih, Jharkhand government had allocated resources to build a pond in the Ekal village. The pond would be a good source of water for the village. However the village never received the money. I decided to make use of RTI. Once I was able to negotiate the process, and it became apparent that the government officials would be in trouble, I was offered several Lakhs of rupees in bribe to be quiet. Being an Ekal Karyakartha, adhering to the truth and doing the right action is most important to me. I naturally refused the bribe. I was so happy when I was successful in getting the pond to our village. This action also built credibility for Ekal. Now it is known that if Ekal villages are involved, people in power should do their best to adhere to the law.”

— Pawan Kumar, Jagran Shikhsha Pramukh, Girdih, Jharkhand

Kalyani Mallisery stayed with Ekal for ten years. She served as an Ekal teacher for three years in the Polakkolly village in Wayand, Kerala. She was later promoted several times within Ekal and finally became Pramukh (Ekal Movement Manager) in Kerala. During her tenure, the Swavlamban program (local support for Ekal villages) started in Kerala.

“With my experience at Ekal, when I moved away from my village, I was able to get a job at the Kerala State Electricity board as a Junior Fair Copy Assistant. I had seen first hand the impact that Ekal had on uplifting the village. It was my dream to adopt an Ekal school and in December 2013 that dream came true when I was able to earn enough money and hand over a check for Rs, 16000 to the President, Ekal Education and Charitable Society in Kerala.”

— Kalyani Mallisery, former Acharya, Polakkolly Village, Wayanad, Kerala

An Ekal teacher gives back
EKaI USA’s Annual highlights

8 Regions
40 Chapters
60 Fundraising Events

Avartan Group
Vibhavari Group

Aditi Bhagwat

Top Left: Ekal Float in NYC
Top Right: Ekal’s Adopt a Highway
Bottom Right: South FL Chapter win Indo-American Chamber of Commerce Philanthropy award

Uplifting India One Village at a Time
Power of Education forums were held in Cambridge, MA, Santa Clara, CA and Norcross, GA, bringing together influencers from around the country to discuss how to take Ekal to the next level. Many ideas to use 21st century technologies to address challenges in Ekal villages emerged in the areas of using technology for education and health which will be piloted in the upcoming year.

From Left to Right: Dr. Subra Dravida (Qualcomm), Dr. Anantha Chandrakasan (MIT), Dr. Sanjay Sarma (MIT), Dr. Raj Sisodia (Bentley), Dr. Ranu Dhillon (Harvard)

B.V. Jagdessh, (KAAJ Ventures), Thomson Paine (Quizlet), Matt Wahl (Khan Academy) Shazia Makhdumi (Google), Bipin Shah (Ekal) Back row Rajan Barma (Ekal), Ranjani Saigal (Ekal)

Kiran Kodithala, (N2N) left, Dr. Indran Krishan (GAPI), Suresh Sharma (EGL Holdings) Ranjani Saigal (Ekal), Dr. Jagdish Sheth, (Emory).

Dr. Nitin Nohria, Dean of Harvard Business School

Girish Navani, CEO E-Clinical Services
Looking Forward to 2015

Delegates at the Ekal Conference, Cincinnati, Ohio

Ekal turns twenty five in 2015. A Parinam Kumbh will be held in Dhanbad India to showcase and celebrate the accomplishments of the past 25 years.

At Ekal USA we will continue to grow our funds so that we can reach the target of bringing Ekal to 100,000 villages. This year we have been laying the foundation to place greater emphasis on the health and development aspect of Ekal. With grant monies received this year, we plan to pilot several new initiatives.

Health Foundation of Rural India
This year we launched a separate organization under the Ekal umbrella to focus on the health angle in the Ekal villages. The initiative led by Dr. Veena Gandhi, Dr. Yashpal Lakra and Dr. Shashi Shrivastav will work to provide and promote preventative and curative healthcare, health education, training of health workers and research for the benefit of rural and tribal India.

Data Gathering Using Smart Phones
Ekal villages are remote and often do not have a postal address. Ekal piloted a small program collect data from the villages using Android Phones. We hope to expand the pilot, collect data and integrate it with Google Maps.

Clean-Ekal-Villages
We plan to work on a sustainable and effective sanitation and cleanliness program in the villages. The program would enhance the current cleaning efforts and step-up the awareness and education. We will also look into ways of provide cost-effective toilets.

Anchal Learning Labs
We plan to build a computer lab at the GRC Karanjo, Jharkhand to use technology to improve the depth and breadth of learning for the teachers, students and alumni. We also plan to provide vocational training for Ekal villagers.

Micro-Rural Entrepreneurship
We plan to bring higher value Micro-Rural entrepreneurship to our GRCs. Partnering with social enterprises in India we will explore manufacturing and distribution of Solar lamps, roofing and titling products and other opportunities to bring higher income business to the villages.

Uplifting India One Village at a Time
54,241 Ekal Vidyalayas educating 15,00,291 children

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