EKAL USA

ANNUAL REPORT
2017

EDUCATION
HEALTH
SKILL DEVELOPMENT

THRIVING IN 58000 VILLAGES
IN 100,000 VILLAGES BY 2022
LETTER FROM EKAL GLOBAL CHAIRMAN, DR. SUBHASH CHANDRA

It is an exciting time in the Ekal movement as we are working to rapidly expand the reach of Ekal. We are in 58,000 villages educating over 1.5 million children. Honorable Prime Minister, Narendra Modi, has applauded our work and now has set us on a mission to expand our reach to 100,000 villages by 2022, when India will reach 75 years of Independence. At Ekal, we know that “Swaraj” or independence means nothing without economic empowerment. Ekal schools have provided education, which is the first step towards empowerment. To reduce the Digital Divide we are bringing Digital Education to the villages. We are expanding our offerings to include health services and skill development to provide income generation opportunities. I thank Ekal USA for playing a strong role in this development. Each and every one of you is making a tremendous difference in the lives of those who have been ignored for a very long time. For your love and support of Ekal villagers, I sincerely thank you and I look forward to working with you to attain the goal of reaching 100,000 villages by 2022.

BAJRANG BAGRA, CEO
Ekal Abhiyan (Movement), India
At the Ekal Future of India Gala
Held at Cipriani Wall ST.
New York, NY
LETTER FROM EKAL USA LEADERSHIP

We sincerely thank each and every one of you for your support of Ekal Vidyalaya. You have not only been generous with your financial contributions, but also have provided great thought leadership. With your support, we have not only been able to pilot new ideas but also scale them. We are happy to report that the efforts on the Digital Education front have expanded. We now have 12 Ekal on Wheels (mobile computer labs). We are expanding our pilot project for using tablets in our Ekal schools to 180 villages in Rajasthan. Gramothan is continuing to expand rapidly. This year we hosted Ekal artists who entertained audiences all around the USA as part of our fundraising efforts. The appreciation they received gladdened their heart. We are thankful to our supporters Mohan Wanchoo and Chirag Patel for hosting the first Ekal Gala in New York City. We thank each and every one of you for coming with us on this incredible journey and look forward to transforming India, one village at a time.

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ekal NEWS
GAON (VILLAGE) TO GLOBAL
Ekal Sur Ekal Taal

FROM VILLAGE TO THE WORLD - AROUND USA IN 128 DAYS

This year, Ekal villagers from the remote rural Ekal villages were the featured performers at the Ekal USA fundraising events. The program titled – “Ekal Sur Ekal Taal” featured a unique combination of songs and dances from different parts of India. Ekal villagers who had a natural artistic talent were chosen and trained in Delhi by famous music and dance masters. They travelled by bus coast to coast and presented over 70 shows in cities and towns around the US.

“Ekal artists received a standing ovation in every place they performed. The audience was amazed to see the caliber of the performers. The artists, who came from very humble backgrounds in remote rural villages, have firmly established themselves in the hearts and minds of Ekal supporters in the USA” - Ramesh Shah

FUTURE OF INDIA GALA IN NYC - A ONE OF A KIND EVENT

Over 450 people attended the Future of India Gala that was held at the historic Cipriani banquet hall in New York city. The event attracted several leading community leaders including Dr. Subhash Chandra, founder of Zee TV, Mitze Perdue, daughter of the founder of Sheraton hotels, Akhil Gupta, former CEO of Blackstone India, Robyn Meredith and others. Mohan Wanchoo, CEO of EC Infosystems, served as the gala chairman and worked tirelessly with a small core team to create this beautiful event.

“The funds raised at the gala will help Ekal move closer to the goal of reaching 100,000 villages” said Dr. Subhash Chandra

EKAL ARTISTS FEATURED
IN USA TOUR 2017, from:
JHARKHAND - Dileshwar Yadav, Radhey Shyam, Sandeep
SIKKIM - Tilak Chandra
MADHYA PRADESH - Johan Singh, Sumitra
ASSAM - Gitmala, Sampa Shill
HIMACHAL PRADESH - Neena Kumari

LIST OF CO-CHAIRS:
Chirag Patel, Co-CEO & Chairman, Amneal Pharmaceuticals
Chintu Patel, Co-CEO & Chairman, Amneal Pharmaceuticals
Rajesh Gooty, CEO M-Corp Inc
Soner Kanlier, CEO Jasmine Universe
Gautam Patel, Managing Director, Tarsadia Investments
**ekal FINANCIALS | SCHOOL GROWTH**

**FIVE YEAR COMPARITIVE ANALYSIS**

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<tbody>
<tr>
<td>Number of Schools supported by EKAL USA</td>
<td>10,989</td>
<td>11,544</td>
<td>12,536</td>
<td>16,048</td>
<td>16,997</td>
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**INCOME**

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<tr>
<td>Contribution ($)</td>
<td>3,930,541</td>
<td>4,395,562</td>
<td>5,600,717</td>
<td>6,131,663</td>
<td>6,809,883</td>
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<tr>
<td>Income from Investment ($)</td>
<td>16,192</td>
<td>(24,430)</td>
<td>38,572</td>
<td>(2,694)</td>
<td>(8,191)</td>
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<tr>
<td>Total Revenue ($)</td>
<td>3,946,733</td>
<td>4,371,132</td>
<td>5,639,289</td>
<td>6,128,969</td>
<td>6,801,692</td>
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**EXPENSE**

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<tr>
<td>Program Service - India ($) Schools/Projects</td>
<td>3,830,000</td>
<td>3,670,387</td>
<td>4,669,721</td>
<td>5,685,375</td>
<td>7,366,577 *</td>
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<tr>
<td>Management &amp; General ($)</td>
<td>219,705</td>
<td>266,456</td>
<td>448,392</td>
<td>513,170</td>
<td>545,774</td>
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<tr>
<td>Net Fund Raising Expense ($)</td>
<td>(58,722)</td>
<td>22,895</td>
<td>91,672</td>
<td>122,534</td>
<td>49,230</td>
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<tr>
<td>Total Expense</td>
<td>3,990,983</td>
<td>3,959,738</td>
<td>5,209,785</td>
<td>6,321,079</td>
<td>7,961,581</td>
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<tr>
<td>Management &amp; General (%)</td>
<td>5.57%</td>
<td>6.10%</td>
<td>7.95%</td>
<td>8.37%</td>
<td>8.02%</td>
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<tr>
<td>Net Fund Raising Expense (%)</td>
<td>-1.49%</td>
<td>0.52%</td>
<td>1.63%</td>
<td>2.00%</td>
<td>0.72%</td>
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<tr>
<td>Total Expenses to Revenue %</td>
<td>4.08%</td>
<td>6.62%</td>
<td>9.58%</td>
<td>10.37%</td>
<td>8.75%</td>
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* Some of the project money collected in earlier years was released in year 2016.

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**SCHOOL GROWTH**

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**PLANNED EXPANSION**

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**USE OF DOLLAR**

- Teacher Salary
- Teacher Training
- Teaching Aid
- Support Operations

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**FUND DISTRIBUTION**

- Global Philanthropy
- Indian Philanthropy
- Local Ownership
ekal PRIMARY EDUCATION IN REMOTE INDIA

EKAL SCHOOLS – AN INNOVATIVE SOLUTION FOR RURAL REMOTE VILLAGES

CHALLENGES FOR EDUCATION IN REMOTE RURAL VILLAGES
• No viable access to a formal school
• No trained teachers
• Children have to work at home during the day
• No roads to the villages
• Girls face additional cultural barriers

SOLUTION: EKAL VIDYALAYA’S CUSTOM MONTESSORI SCHOOL FOR RURAL INDIA
• Single teacher multi-grade class for grades 1-3.
• Local youth trained extensively to be a teacher
• School runs in the afternoon so children can do chores in the morning
• Core – Reading, Writing, Arithmetic, Science
• Beyond the basics – Health and Hygiene, Arts, Physical Education, Value Education

EKAL ALUMNI

- Join armed forces, police, merchant navy
- Work in government offices
- Pursue diploma & degree courses
- Run a small business or farms
- Participate in sports at state and national levels

ALUMNI | Kalpana Mahato
As a child she had to stay home to take care of her siblings from the age of five and could not go to school. When an Ekal school came to her village, they allowed her to bring her siblings and thus she started her education.

An exceptional student, she is now studying Electronics and Telecommunication in Ranchi, Jharkhand

“I would like to use my technical training to bring development to my village ” - KALPNA MAHATO
EKAL'S HEALTH INITIATIVE WORKS TO PROMOTE BETTER HEALTH AND HYGIENE

Medical Camps (General, Eye, Dental) Bring Health Services to the Villages

5000 VILLAGES | 100,000 PATIENTS

- Ekal’s health initiative works to promote better health and hygiene.
- Medical Camps Bring Trained Doctors to Ekal Villages

Health workers provide information and basic health services to the villages

- Anemia and malnutrition are the focus of the health initiative
- Cultivation and consumption of fruits, vegetables and leafy greens is promoted
- Home remedies are used to provide treatment for simple ailments

CLEANLINESS (SWACHHATHA) PROJECT

- **8500 soak pits** installed to help drain water and prevent stagnant pools that are breeding ground for mosquitoes.
- **30,000 waste pits** constructed for the proper disposal of solid waste
- **7000 toilets built**

TECHNOLOGY AIDED HEALTHCARE

Telemedicine kits given to health workers to help connect villages to trained doctors in the cities

PRE-MEDICAL INTERNSHIP

The second Health Foundation Of Rural India (HFRI) internship for premedical students was held at Ranchi from December 27, 2016 to January 7, 2017. Five students from well known universities in USA joined this program, in India.

Dr. Veena Gandhi, Chairman HFRI led the team of students.

“It was one of the most enlightening experiences of my life” - Kriti Badola, MA
Income generation opportunities are critical to lift people out of poverty. Ekal has skill development centers that provide a wide variety of skills. Students are given entrepreneurship training to help start a small business. Farmers are trained in using agricultural methods to enable the growth of organic produce and significantly improve agricultural yield.

**DIGITAL LITERACY**

Provide Data Entry, Word Processing, Spreadsheet Training
7 Training Centers
818 Students Trained
Average Income For Graduates - Rs 12,000 - 15,000/month

**TAILORING**

10 Training Centers
1400 Women Trained
Average Income - Rs 2,000 - Rs 5,000/month

**ORGANIC FARMING**

7 Training Centers
2119 Farmers Trained
1273 Nutritional Gardens Established
10,12,458 Trees Planted
Average Income of Farmers: INR 3 Lakhs/Annum

**OTHER**

Mushroom Farming
Handicraft
Solar Panel Maintenance
Carpentry
ekal DIGITAL TRAINING

EKAL BRIDGING THE DIGITAL DIVIDE

EKAL ON WHEELS, a mobile computer lab travels to villages and provides basic digital literacy to the villagers.

IN A SINGLE DAY EKAL ON WHEELS
- Covers 3 villages
- Provides 6 hours of digital literacy training
- Engages 50 youth

OVER 2000 STUDENTS HAVE RECEIVED DIGITAL LITERACY TRAINING SINCE JANUARY 2016

E-LEARNING PILOT AT EKAL

In order to expand the breadth and depth of learning at Ekal, digital tablets with high quality educational videos and animated books were made available to children in an Ekal school in Nanakmatta, Uttarakhand. A wide range of topics, academic and nonacademic was covered. The experiment was a great success!

“Use of tablets had a very positive effect on the learning outcomes at the Ekal school. The success of the experiment in Nanakmatta has now given us the confidence to expand the program. We will begin use of tablets in our schools in Rajasthan and Gujarat”
- Bajrang Bagra, CEO, Ekal Abhiyan
ekal EMBRACES INNOVATIONS

PARTNERING WITH OTHER ORGANIZATIONS, EKAL IS BRINGING NEW AND INNOVATIVE PRODUCTS TO IMPROVE THE LIVES OF THE VILLAGERS

SOLAR POWER TO HOMES IN EKAL VILLAGES
Partnering with The Energy Research Initiative, (TERI) Ekal has brought solar power to the homes of the villagers in Permadih in Jharkhand. As part of the “Lighting a Billion Lives” program TERI is providing a small solar powered system to bring light to the village home. A solar powered cookstove provides for a safe and more efficient cooking alternative.

SOLAR POWERED MOBILE COMPUTER VANS
Partnering with SELCO, Ekal has powered the Ekal on Wheels, their mobile computer labs with solar panels. SELCO is training the villagers on the installation and maintenance of the panels so that the project can be self sustaining while providing skill training to the villagers.

SPOKEN TUTORIALS PROVIDES DIGITAL LITERACY TRAINING
Ekal is using the Spoken Tutorials developed at IIT Bombay as the training platform to provide digital literacy training to villagers. The tool is installed on the mobile computer lab (Ekal on Wheels) that travels into the villages to provide digital literacy training.

BIODEGRADABLE SANITARY NAPKINS OUT OF WASTE BANANA TREE FIBER
Partnering with Saathipads, a startup by alumni from Massachusetts Institute of Technology (MIT) Ekal is providing a fully biodegradable sanitary napkin to women in Ekal villages in Jharkhand. The pad uses banana tree fiber, a highly absorbent waste material as the filler. In conjunction with Saathipads, the impact of the use and ease of disposal of the pads is being studied.

TELEMEDICINE
Partnering with Intelehealth, a startup by alumni from Johns Hopkins University, Ekal is using mobile app to improve access to comprehensive primary health care for the villagers through telemedicine.
WE THANK EVERY ONE OF OUR SUPPORTERS FOR THEIR GENEROUS CONTRIBUTION!

EKAL USA DONORS

Chirag Patel, Niswarth INTL Foundation
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**Donors who contributed the equivalent of 50 school or more (JAN 2016 - OCT 2017)

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TERI, SELCO,
NMO (National Medico Organization),
Rotary International,
CII (Confederation of Indian Industries),
IIT Mumbai, and
CIDC (Construction Industries Development Council)

AWARDS

Best CSR Practices in Tribal Areas, Nav Bharat and Nav Rashtra Group
Pravasi Bharatiya Samman
Awarded to Ekal Pioneers:
Ramesh Shah, USA
Susheel Saraf, Thailand
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EKAL USA
www.ekal.org
1-855-352-5872
ekalusa@ekal.org

Ekal Vidyalaya USA
1712 Highway 6 South
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