



## **EKAL USA**

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# EKAL USA

**ANNUAL REPORT** 

HOLISTIC VILLAGE DEVELOPMENT ROOTED IN PRIMARY EDUCATION



#### From the desk of the President, Suresh Iyer

It gives me great pleasure to provide the annual report of Ekal Vidyalaya Foundation of USA for the year 2020 and share with you some of the incredible accomplishments Ekal has been able to achieve during the unprecedented times that we were forced into due to the Covid crisis globally.

Ekal had a remarkable year in 2019 and reached the milestone of setting up 100,000 Ekal schools in as many villages, educating over 2.8 Million children by the end of Dec'19. A grand ceremony marking this occasion was held in Gujarat with a virtual address by Honorable PM Modi ji. It was truly a proud moment for every one of our donors and volunteers for it is their unwavering commitment to Ekal'smission that made this milestone possible.

Here is the brief highlight of the year 2020 for Ekal USA:

#### **Ekal Global Virtual Conference**

The annual US conference this year turned global, thanks to covid. We were able to invite Ekal volunteers from India, Canada and Australia to join us at the US national conference as it was a virtual event. We had over 750 attendees during the two-day event (September 12/13<sup>th</sup>). The highlight of the conference was a virtual tour of various Ekal projects (Ekal on wheels, Tailoring centers, Computer Training lab, Integrated Village Development and Gramothan Resource centers) spread from Jammu & Kashmir, Gujarat, UP, Maharashtra, Assam and Telegana. A donor panel discussion session was arranged that provided the donors an opportunity to share their experience with the audience. The technology team presented its roadmap for 2021 providing a detailed insight into the planned activities in bringing digital education (e-Shiksha) and e-health (Arogya) initiatives through a connected platform.

#### Plans for 2021 and beyond

As part of the future road map, in addition to providing continued primary education, the plan clearly outlines the need to focus on Integrated Village development (IVD) by establishing training centers in strategic villages to provide computer-based skills training to children and youth from the villages, telemedicine to support e-health initiative, youth employment opportunities through Skill Development Centers and enabling e-commerce portal connecting ekal farmers directly to end-consumers eliminating middlemen. This would help the village community to become a micro economic center and achieve self-sufficiency in five years. Ekal's mission can thus be summarized as having all villages to be literate, healthy, empowered, and self-sustaining (शिक्षित, स्वस्थएवंसमर्थ).

I passionately believe that Ekal Vidyalaya is uniquely positioned to be recognized as the global leader in eradicating illiteracy and developing communities that live in harmony with nature. Our mission is to realize 'Gram Swarajya' (Self-sustaining villages) that was a dear dream of Mahatma Gandhi ji. The true wealth of India lies in its villages and it's only through its success can India become a shining beacon. We feel blessed to be part of this journey with Ekal.

**Best Wishes** 

**Suresh Iver** President **Ekal Vidyalaya Foundation of USA** 









#### From the desk of the Chairman, Arun Gupta

Dear Friends of Ekal

EkalPranam. As we all know, this year hasbeenvery challenging and all of us have encountered issues that we never thought we would encounter.

This pandemic has created a great deal of adversity, but also has presented manyopportunities as well. Since Ekal is a grassroots organization with our strength based onour dedicated volunteers and committed donors, we overcame many of these challenges through virtual meetings to coordinate Ekal activities as well as connecting with our dedicated donors through virtual concerts and a virtual gala.

#### **Ekal's teachers**

During this pandemic, most Ekal schools remained closed. Our loyal and dedicated teachers took the lead to educate residents of the village that they serve about Covid-19. This development lead to a remarkable feat that most the villages that had an Ekal school were practically Covid-free due to the efforts of Ekal teachers. In addition, our Women Empowerment Centers produced more than 2 million masks and distributed them to local first responders and neighboring villages to stem the tide of the Covid-19 pandemic in the local areas.

#### GRANE

We also undertook a very important initiative so that the GRCs can become self-sustaining by establishing theGramothanAtmaNirbharEkal (GRANE) with the help of many young professionals. This will help farmers increase the value of their crops as well as help GRC to generate critical operating revenue to ensure self-sustainability. I strongly believe that this initiative will be a game changer for the entire Ekal movement.

I want to offer my most sincere thanks to all of our Regional and Chapter presidents, and all of the dedicated volunteers to make this a very successful and memorable year in the face of countless and unprecedented challenges. This achievement would not have been possible without your efforts. I alsowant to extend my profound gratitude to all our donors and supporters who have come forward and increased their commitments despite the enormously trying economic circumstances. In closing, having come through 2020 with a strong foundation and organization fully intact, I am very confident that 2021 will witness the continued rise and success of Ekal.

#### **Arun Gupta**

Chairman of the Board



# From the desk of the CEO, Bajrang Bagra

#### CEO, Ekal India

Ekal USA has held prominent position for two decades in ushering Ekal into a mode where focus on primary education grew and flourished to comprehensive rural development, through ideas, technology and resources. This support has made it possible for Ekal to scale its vision up and realise it too.

#### **Ekal Growth**

Previous year witnessed growth in E Shiksha, the initiative of digital education by tablets in Ekal Vidyalayas, which

has now graduated to a project from pilot and the number of such schools increased from 180 to 1,170. Ekal on Wheels, the mobile digital vans, doubled from 19 to 36. Infrastructure for farmers and skills training got a boost by addition of 4 new Gramothan Resource Centres, taking the tally to 15 such centres. Coverage of new areas for Integrated Village Development continued as well as opening up of Skill Centres at 7 new places. The hallmark of the year was operating 9 skill centres under PMKVY, which required upgrading the infrastructure and better quality of trainers. Health services got boost through consolidation of Tele-Medicine program and addition of a new service, mobile Eye diagnostic van. Most of this growth has been supported by Ekal USA.

#### **COVID & Ekal**

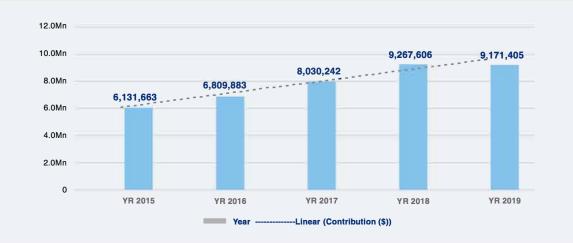
Covid coronavirus stuck since beginning of 2020 and affected the operations adversely. The normal field activities came to halt since middle of March and the pandemic presented various kinds of challenges, financial and operational. Ekal responded very swiftly and efficiently to the need of the hour and rendered various community services like making and free distribution of face masks, community feeding in urban areas, spreading awareness in Ekal villages on measures to boost immunity, guarding villages for testing of migrant residents etc. With new vistas developed during the pandemic in use of technology, fund raising and communication coupled with emphasis on quality as a focus, Ekal is poised to deliver with greater impact looking forward.



## **Five Year Analysis & Comparison**

Year	YR 2015	YR 2016	YR 2017	YR 2018	YR 2019
Contributions (\$)	6,131,663	6,809,883	8,030,242	9,2,67,606	9,171,40
Income from Investment (\$)	(2,694.00)	(8,191.00)	(1,404.00)	29,037.00	75,068.00
Total Revenue (\$)	6,128,969	6,801,692	8,028,838	9,296,643	9,246,47
Fund Raising - Ticket Income	407,748	432,226	404,707	497,848	473,53
Fund Raising Expenses	(832,601)	(814,932)	(996,632)	(1,165,294)	(1,277,204
Number of Schools supported by EVFUSA.	12,536	16,048	16,997	18,554	14,08
Number of Life Time School	4	18	43	56	3
Funds sent directly to EVFI by US donors in					
Rupees (Amt converted in \$)	20,000	20,000	70,927	187,843	236,83
Expense					
Program Service - India (\$) Schools/Projects	(5,685,375)	(7,366,577)	(7,484,935	(5,076,051)	(9,179,192)
Management & General (\$)	(210,849)	(212,298)	(179,111	(233,315)	(187,119
Net Fund Raising Expense (\$)	(424,853)	(382,706)	(591,925)	(667,446)	(803,671
Total Expense	(6,321,077)	(7,961,581)	(8,255,971)	(5,976,812)	(10,169,982
Management & General (%)	3.44%	3.12%	2.23%	2.51%	2.029
Net Fund Raising Expense (%)	6.93%	5.63%	7.37%	7.18%	8.699
% Total Expenses to Revenue	10.37%	8.75%	9.60%	9.69%	10.729

All numbers are from audited statements



% Total Expenses to Revenue







# **Digital Ekal**

- E-Shiksha Providing Tablet to 3000 Schools
- Ekal Impact in 200,000 villages.
- 25 GRC (Gramothan Resource Centers)
- 50 Ekal On Wheels
- 200 Satellite Skill Center (women)
- Health Services in 5000 Villages
- Local support 50% of Ekal School are self Sufficient
- Mangal Trust), and Infrastructure development.

## Ekal Schools Established in 102,000 villages, No expansion planned

• Arogya initiative with Telehealth for Telemedicine, Special Program for Health Study by Ajay Keshap, Sajjan Agarwal and Manubhai Shah (Sarva



# **EKAL VIDYALAYA FOUNDATION OF USA**

Uplifting India, One Village at a time.

# BRINGING EDUCATION AND EMPOWERMENT TO REMOTE RURAL INDIA

After reaching and exceeding our target of 100,000 Ekal schools, we are now adding other services to bring holistic development to the villages.

Digital Literacy,Organic Farming, Telemedicine and Skill Training have been added to list of interventions in the Ekal villages.



# HEALTH DIGITAL LITERACY SKILL TRAINING

## E-SHIKSHA - TEACHING WITH TABLETS

- The tablet program is implemented at cluster (group of 30 villages) level
- --- Each school is given three tablets
- Good curated content from different sources are presented using the tablets
- Teachers are trained effectively on using the tablets in

## IN 1200 EKAL SCHOOLS



## INTEGRATED VILLAGE DEVELOPMENT

#### The following interventions are provided to ensure a pathway to a selfreliant (Atma Nirbhar) healthy village community

- Ekal Vidyalaya (K-3) Augmented with E-Shiksha Literacy and Digital Literacy
- Ekal Arogya Health and Hygiene
- Gramothan Skill Developmen
- Tailoring Training Centers for Women
- Computer Training Center Basic and Advanced Computer Training
- Other Skill Training as Appropriate for the Region
   Decide for its second discussion of the second discussion of
- Poshan Vatika Provide fruit trees and vegetables seedlings to farmers
  Work with farmers to improve agricultural outputs and income
- In addition, the program works to identify special government programs that can be brought to the villages.

## 12 PROJECTS IMPACTING 180000 PEOPLE



## **GRAMOTHAN RESOURCE CENTER**

- Located at the center of 100 villages
- Provides variety of market aligned skill training programs including tailoring, digital literacy, sustainable farming etc.
- Food processing units to create value-added food products like Turmeric Powder, Moringa Powder etc
- Market linkages to sell products to premium markets
- GRANE Focused on making the GRC self-sustaining and increasing income for the villagers

## **16 CENTERS SUPPORTING 1600 VILLAGES**

## **TAILORING TRAINING CENTER**

Three-month program

Hub-and-spoke model – Central training centers train women who open satellite training centers in their village Graduates can earn up to **Rs. 2,000/month** Self-help group established at the training center to connect women to large-scale market opportunities.

## **33 HUB CENTERS, 21 SPOKE CENTERS** 10,000 WOMEN TRAINED



## **EKAL ON WHEELS**

- Three Month Digital Literacy Course Course provided to **54 students** in **9 Villages** every **3 months**
- Students earn a certificate from the Spoken Tutorial project at IIT Bombay
- Graduates can earn up to Rs. 15,000/month

INTEGRATED VILLAGE

DEVELOPMENT

#### 29 EKAL ON WHEELS 15,000 BENEFICIARIES

Organic farming Vermi compost, organic pest contro Food preservation and production

#### SUSTAINABLE FARMING

8,000+ Farmers trained 90,000+ Nutrition gardens establis 12,00,000+Trees planted Average income of farmers: INR 3 lakhs/annum

#### TAILORING

2,000+ Women Trained Average Income: Rs 2K-Rs 5K per mont

## KILL TRAINING

HANDICRAFT DIGITAL LITERACY

## TELEMEDICINE

Local women are trained to use a mobile phone based telemedicine toolkit

The toolkit help triage common ailments

Villagers who need special attention are connected to a doctor using videoconferencing and prescription is provided

### **PILOT IN 60 VILLAGES**

TECHNOLOGY AIDED HEALTHCARE 4,000+ VILLAGES • 100,000 PATIENTS

#### HEALTH & HYGIENE

 Anemia and mainutrition are the focus of the health initiative

- vegetables and leafy greens is promote
- for simple ailments • Weste pit and scale pit construction
- mana hir ann anaic hir conannens

EKAL BRIDGING THE DIGITAL DIVID

EKAL ON WHEELS lab bringing digital

#### DIGITAL LITERACY

E-SHIKSHA AT EKA Tablets are used to high quality acadar

#### EGRATED VILLAGE

Palace Im- Dang, Gujant De Kenn and Dr. Palavi Patel - Gujant Adhish and Asha Jain - Panenath, Jhanhand Janghan and Wark Shama - Ohatha, UP Segnih and Despika Agawain - Panga (JP Perfection C/ Main Foundation - Timashia, Assam Amit and Vandana Pamecha - Thanagazi, Rajasha Amit and Apita Biandari- Kanganon, MP

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## Leadership • 8 Region • 70 Chapters

Board of Directors		
Arun Gupta	Chairman	
Vinod Jhunjhunwala	Vice-Chairperson	
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Jawahar Taunk	Director	
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## **Board of Advisors**

Subhash Gupta	Chairman-Advisor
Ashok Danda	Advisor
Srinarayan Chandak	Advisor
Vinod Ambastha	Advisor
Yashpal Lakra	Advisor

## Working Committee Members

•	
Kalapana Fruitwala	Communication & Marketing
Prajna Khisty	Youth
Prakash Shah	Event Chair
Prakash Waghmare	Media
Dr. Rakesh Gupta	Arogya, Chair
Subhash Gupta	Operations
Viral Patel	Web





Gramothan Atma Nirbharta for Ekal is a volunteer driven initiative focusing on maximizing the impact of resources being deployed at Gramothan Resource Centers. The purpose is to have all Ekal villagers get maximum benefit out of it. The goal of GRANE is to increase the income level of the villagers while making the Gramothan Centers self sufficient. To achieve this, various projects are initiated to take advantage of market demands and e-commerce tools. Ekal will have more updates about GRANE in summer 2021.

# Youth activities

#### 15th December 2020.

Over the years, many EKAL youth leaders (EYLs) have been active in various projects to raise awareness about EKAL e.g. Fund raising through arrangetram/ personal performances, cookie sales, birthday/ Graduation gifts donation through DIY campaigns, local community service projects like road/park cleaning / food drive, internships, special projects, power of education forums etc.

This year due to challenges posed by the Pandemic, EYLs could not participate in any outdoor/in person activities, however they turned this challenge into an opportunity by going virtual !! Many EYLs chose to conduct virtual workshops (Science, Technology, Engineering, Arts & Maths —-known as STEAM), by offering online tutoring on various subjects ranging from Python to Computer Engg to Arts, History, Chess, Public speaking, Biology, Biotechnology, Java, PSAT/SAT, Math, Robotics, Projects 4 kids, and while creating awareness about EKAL, raised more than \$20k in funds supporting many EKAL projects. Just in last 6 months, EYLs conducted more than 22 virtual workshops and connected with more than 600+ new families.



It was well received & attended by more than 50+ EYLs along with many EYLCs (youth coordinators) from chapters all over the USA, Canada & India. It was also very productive, as EYLs came up with EKAL youth board proposal and constitution. Currently, it is under review by EKAL board and EC.

EYLs & EYLCs meet every week on Wednesday from 8 pm to 8:30pm ESTon zoom.For more information, please contact at ekalyouth@ekal.org or call Prajna Khisty@(732)762-5464

Here's the glimpse at various EKAL Youth led virtual workshops / activities in year 2020.



## **EKAL Youth Projects Full Of Energy**, **Enthusiasm, Innovation & Love**



With creativity & passion, some EYLs also chose to showcase their singing talents by conducting virtual concerts and raised more than \$5k for EKALcause along with spreading awareness about EKAL.

Virtual nature of the activities inspired and brought together EYLs from countries like EKAL USA, Canada & India to participate in some global youth projects like Math Bee competition which attracted more than 350+ youth across the globe. Another such global project is App-a-thon being lead by San Dieago EYLs & EYLCs.

Inspired by the in person experience of Vanayatra, a group of EYLs also designed the virtual internship program "Reach to teach" which is a 10 day virtual internship to connect and interact with EKAL school students from villages and EYLs.

The intelligent & passionate EYLs in healthcare area, designed a virtual pre-medical internship (PME Internship) and is being implemented with the help of EKAL India and EKAL USAA arogya -sector volunteers.

In Sept 2020, along with ENC, EYLs worked together to plan and successfully execute, the 2 day youth conference - By youth For youth.



# EKAL USA DONORS

Donors contributing above \$10,000 for the year 2020 as of November 01, 2020

## We thank every one of our supporters for their generous contributions !

Avadhesh and Uma Agarwal Nanakram and Maniu Agarwal Dr. Bharat & Uma Aggarwal Kenneth Bahl Ajay and Veena Bansal Pradeep and Meera Bansal Bharat Bhakta Krishna and Nirmal Bhargava Sameer and Malini Bhatia Mukesh Bhatt Jag & Pratibha Bhawan Ramesh & Kiran Bhutada Veena & Sushil Chadda Mukesh and Priti Chatter Rahul Chaudhary Nandakumar & Mrudula Cheruvatath Yash & Amrita Dalal Anil Damani Vishvanath and Usha Date Kiran and Kirti Doshi Subrahmanyam & Anuradha Dravida Rajendra and Susheela Gajula Rajinder & Jyoti Gandhi Kamal & Shama Gandhi Aashish & Rachel Gandhi Avinash & Vandana Ghanekar Amit and Reena Goyal Rakesh and Sneh Gupta Suresh and Rohini Gupta Arun and Renu Gupta Subhash and Saroj Gupta Atul Gupta Jagruti & Vikas Gupta Ashok Gupta Seema and Abhay Hanamsagar Kiran and Anil Hiteshi Suresh and Kanakavalli Iyer Adish and Asha Jain Myank & Manisha Jain Vinod and Prabha Jhunjhunwala Vikas and Maitri Kalra Ajay Keshap Dr. Suresh and Dr. Pragna Khanna Vanitha and Vishal Khera Dr. Yash and Chander Lakra Alok Lathi Usha and Mahendra Mahaian Pankaj and Rupalee Maheshwari Dinesh Makadia Girish Mirpuri Arunima Misra and Dr Sreenath Iyengar Janak and Jaimini Moralia Kamal Narang Hari and Kalpana Nath Maheshkumar and Asharani Navani Girish and Radhi Navani Prashanth and Anuradha Palakurthi

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