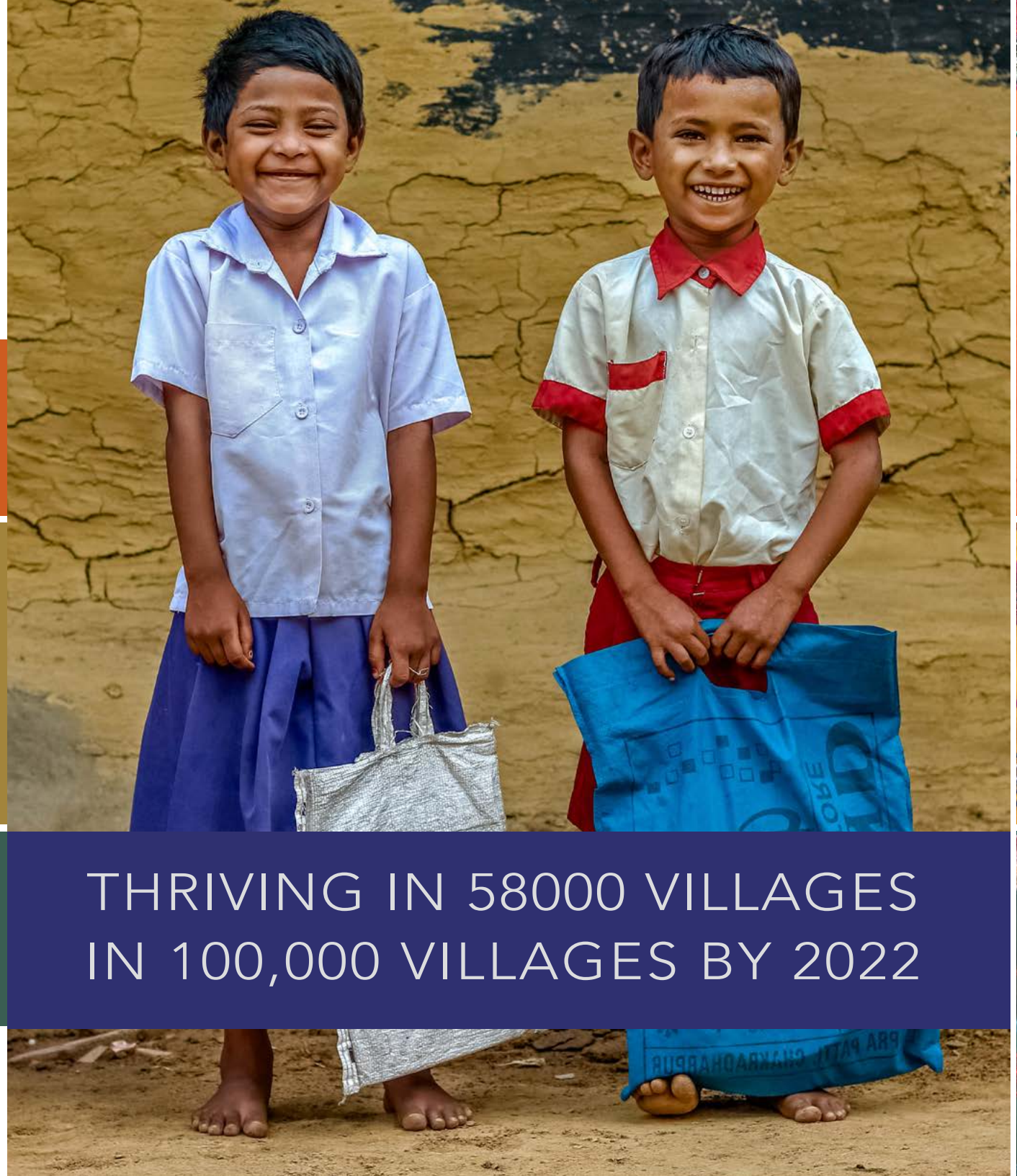




EKAL USA

ANNUAL
REPORT
2017

EDUCATION
HEALTH
SKILL DEVELOPMENT



THRIVING IN 58000 VILLAGES
IN 100,000 VILLAGES BY 2022



BAJRANG BAGRA, CEO
Ekal Abhiyan (Movement), India
At the Ekal Future of India Gala
Held at Cipriani Wall ST.
New York, NY

ekal TRANSFORMING RURAL INDIA



प्रधान मंत्री
Prime Minister

MESSAGE


FOR THE
FUTURE
OF INDIA
GALA

I am happy to know that a programme is being hosted by the Ekal Vidyalaya on 4th November, 2017 at New York, USA to generate greater awareness on the wonderful work being done by the organisation.

Ekal Vidyalaya, has been at the forefront of bringing basic education to every child through its network of one-teacher schools across rural India. Its efforts in contributing to the building of a bright future of India by focussing on basic education in rural areas are appreciable. It has also built a strong network of philanthropists who have been contributing to the noble cause.

It is heartening to know that many eminent personalities and philanthropists are gathering at the programme on 4th November, 2017.

Best wishes for the event and for all the future endeavours of Ekal Vidyalaya.


(Narendra Modi)

New Delhi
30 October, 2017

LETTER FROM EKAL GLOBAL CHAIRMAN, DR. SUBHASH CHANDRA

It is an exciting time in the Ekal movement as we are working to rapidly expand the reach of Ekal. We are in 58,000 villages educating over 1.5 million children. Honorable Prime Minister, Narendra Modi, has applauded our work and now has set us on a mission to expand our reach to 100,000 villages by 2022, when India will reach 75 years of Independence. At Ekal, we know that "Swaraj" or independence means nothing without economic empowerment. Ekal schools have provided education, which is the first step towards empowerment. To reduce the Digital Divide we are bringing Digital Education to the villages. We are expanding our offerings to include health services and skill development to provide income generation opportunities. I thank Ekal USA for playing a strong role in this development. Each and every one of you is making a tremendous difference in the lives of those who have been ignored for a very long time. For your love and support of Ekal villagers, I sincerely thank you and I look forward to working with you to attain the goal of reaching 100,000 villages by 2022.



PRIME MINISTER NARENDRA MODI

Dr. Subhash Chandra

ekal LEADERSHIP • 8 REGIONS • 70 CHAPTERS

LETTER FROM EKAL USA LEADERSHIP

We sincerely thank each and every one of you for your support of Ekal Vidyalaya. You have not only been generous with your financial contributions, but also have provided great thought leadership. With your support, we have not only been able to pilot new ideas but also scale them. We are happy to report that the efforts on the Digital Education front have expanded. We now have 12 Ekal on Wheels (mobile computer labs). We are expanding our pilot project for using tablets in our Ekal schools to 180 villages in Rajasthan. Gramothan is continuing to expand rapidly. This year we hosted Ekal artists who entertained audiences all around the USA as part of our fundraising efforts. The appreciation they received gladdened their heart. We are thankful to our supporters Mohan Wanchoo and Chirag Patel for hosting the first Ekal Gala in New York City. We thank each and every one of you for coming with us on this incredible journey and look forward to transforming India, one village at a time.

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Yash Desai (VP)	Central
Jawahar Taunk	Florida

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Ambrish Bansal	Midwest
Pragyakant Manglik	New England / NY
Janakbhai Dalal	Southeast
Kalpana Fruitwala	Southwest

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Ashok Danda	Operations
Prajna Khisty	Youth
Kalpana Fruitwala	Communications & Marketing





ekal NEWS

GAON (VILLAGE) TO GLOBAL

Ekal Sur Ekal Taal

FROM VILLAGE TO THE WORLD - AROUND USA IN 128 DAYS

This year, Ekal villagers from the remote rural Ekal villages were the featured performers at the Ekal USA fundraising events. The program titled – “**Ekal Sur Ekal Taal**” featured a unique combination of songs and dances from different parts of India. Ekal villagers who had a natural artistic talent were chosen and trained in Delhi by famous music and dance masters. They travelled by bus coast to coast and presented over 70 shows in cities and towns around the US.

“Ekal artists received a standing ovation in every place they performed. The audience was amazed to see the caliber of the performers. The artists, who came from very humble backgrounds in remote rural villages, have firmly established themselves in the hearts and minds of Ekal supporters in the USA” - Ramesh Shah

FUTURE OF INDIA GALA IN NYC - A ONE OF A KIND EVENT

Over 450 people attended the Future of India Gala that was held at the historic Cipriani banquet hall in New York city. The event attracted several leading community leaders including **Dr. Subhash Chandra**, founder of Zee TV, **Mitze Perdue**, daughter of the founder of Sheraton hotels, **Akhil Gupta**, former CEO of Blackstone India, **Robyn Meredith** and others. **Mohan Wanchoo**, CEO of EC Infosystems, served as the gala chairman and worked tirelessly with a small core team to create this beautiful event.

*“The funds raised at the gala will help Ekal move closer to the goal of reaching 100,000 villages” said **Dr. Subhash Chandra***



MOHAN WANCHOO, Chairman,

Future of India Gala held on Nov 4, 2017 at Cipriani, 55 Wall Street, New York, NY



LIST OF CO-CHAIRS:

Chirag Patel,
Co-CEO & Chairman,
Amneal Pharmaceuticals
Chintu Patel,
Co-CEO & Chairman,
Amneal Pharmaceuticals
Rajesh Gooty,
CEO M-Corp Inc
Soner Kanlier,
CEO Jasmine Universe
Gautam Patel, Managing Director,
Tarsadia Investments



EKAL ARTISTS FEATURED

IN USA TOUR 2017, from:

JHARKHAND - Dilleshwar Yadav,

Radhey Shyam, Sandeep

SIKKIM - Tilak Chandra

MADHYA PRADESH - Johan

Singh, Sumitra

ASSAM - Gitmala, Sampa Shill

HIMACHAL PRADESH - Neena

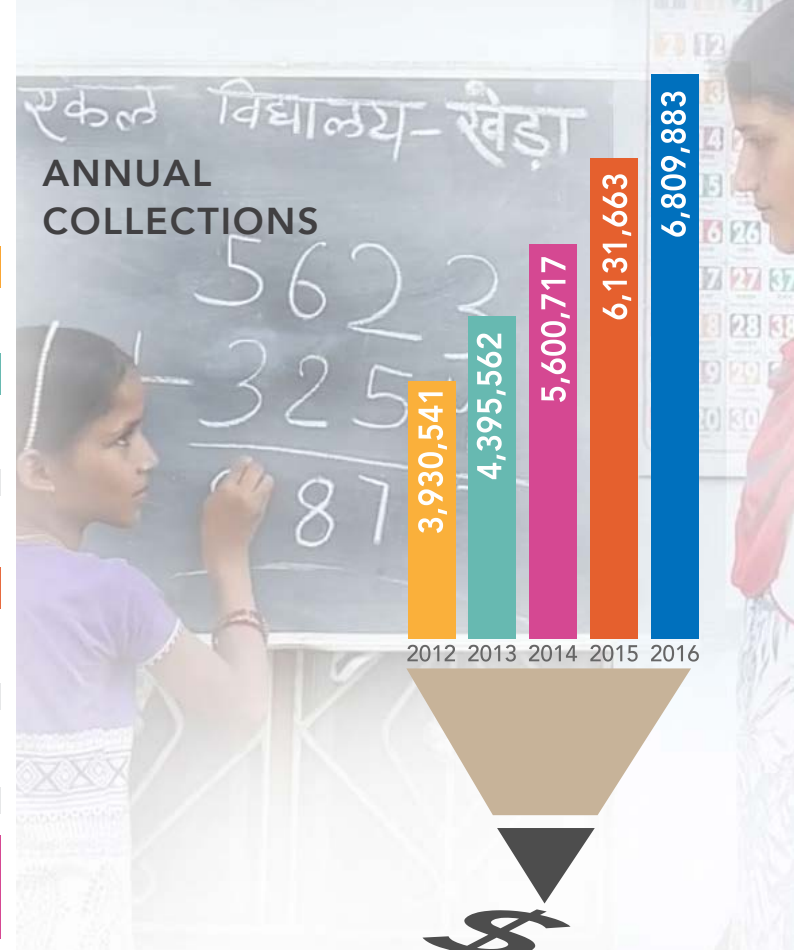
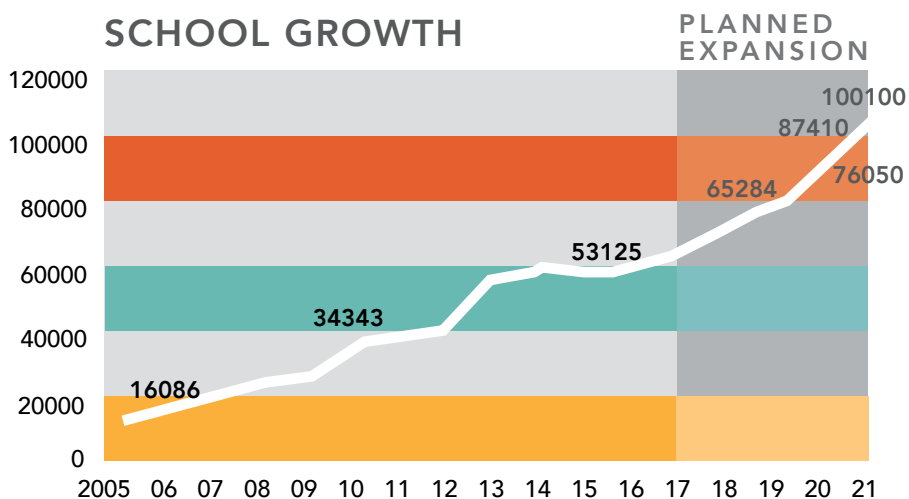
Kumari

ekal FINANCIALS | SCHOOL GROWTH

FIVE YEAR COMPARITIVE ANALYSIS

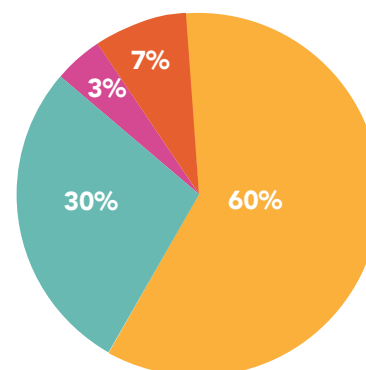
YEAR	2012	2013	2014	2015	2016
Number of Schools supported by EKAL USA	10,989	11,544	12,536	16,048	16,997
INCOME					
Contribution (\$)	3,930,541	4,395,562	5,600,717	6,131,663	6,809,883
Income from Investment (\$)	16,192	(24,430)	38,572	(2,694)	(8,191)
Total Revenue (\$)	3,946,733	4,371,132	5,639,289	6,128,969	6,801,692
EXPENSE					
Program Service - India (\$)	3,830,000	3,670,387	4,669,721	5,685,375	7,366,577 *
Management & General (\$)	219,705	266,456	448,392	513,170	545,774
Net Fund Raising Expense (\$)	(58,722)	22,895	91,672	122,534	49,230
Total Expense	3,990,983	3,959,738	5,209,785	6,321,079	7,961,581
Management & General (%)	5.57%	6.10%	7.95%	8.37%	8.02%
Net Fund Raising Expense (%)	-1.49%	0.52%	1.63%	2.00%	0.72%
Total Expenses to Revenue %	4.08%	6.62%	9.58%	10.37%	8.75%

* Some of the project money collected in earlier years was released in year 2016.



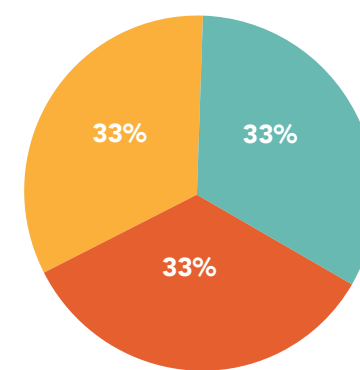
USE OF DOLLAR

- TEACHER SALARY
- TEACHER TRAINING
- TEACHING AID
- SUPPORT OPERATIONS



FUND DISTRIBUTION

- LOCAL OWNERSHIP
- GLOBAL PHILANTHROPY
- INDIAN PHILANTHROPY





ekal PRIMARY EDUCATION IN REMOTE INDIA

EKAL SCHOOLS – AN INNOVATIVE SOLUTION FOR RURAL REMOTE VILLAGES

CHALLENGES FOR EDUCATION IN REMOTE RURAL VILLAGES

- No viable access to a formal school
- No trained teachers
- Children have to work at home during the day
- No roads to the villages
- Girls face additional cultural barriers

SOLUTION: EKAL VIDYALAYA'S CUSTOM MONTESSORI SCHOOL FOR RURAL INDIA

- Single teacher multi-grade class for grades 1-3.
- Local youth trained extensively to be a teacher
- School runs in the afternoon so children can do chores in the morning
- Core – Reading, Writing, Arithmetic, Science
- Beyond the basics – Health and Hygiene, Arts, Physical Education, Value Education

SCHOOLS	58,672
STUDENTS	1,544,486
BOYS ENROLLED	7,68,981
GIRLS ENROLLED	7,75,505



ALUMNI | Kalpana Mahato

As a child she had to stay home to take care of her siblings from the age of five and could not go to school. When an Ekal school came to her village, they allowed her to bring her siblings and thus she started her education.

An exceptional student, she is now studying Electronics and Telecommunication in Ranchi, Jharkhand

"I would like to use my technical training to bring development to my village " - KALPNA MAHATO

EKAL ALUMNI

- Join armed forces, police, merchant navy
- Work in government offices
- Pursue diploma & degree courses
- Run a small business or farms
- Participate in sports at state and national levels

ekal HYGIENE | HEALTH

EKA'S HEALTH INITIATIVE WORKS TO PROMOTE BETTER HEALTH AND HYGIENE

Medical Camps (General, Eye, Dental) Bring Health Services to the Villages

5000 VILLAGES | 100,000 PATIENTS

- Ekal's health initiative works to promote better health and hygiene.
- Medical Camps Bring Trained Doctors to Ekal Villages

Health workers provide information and basic health services to the villages

- Anemia and malnutrition are the focus of the health initiative
- Cultivation and consumption of fruits, vegetables and leafy greens is promoted
- Home remedies are used to provide treatment for simple ailments

CLEANLINESS (SWACHHATHA) PROJECT

8500 soak pits installed to help drain water and prevent stagnant pools that are breeding ground for mosquitoes.

30,000 waste pits constructed for the proper disposal of solid waste

7000 toilets built

TECHNOLOGY AIDED HEALTHCARE

Telemedicine kits given to health workers to help connect villages to trained doctors in the cities

PRE-MEDICAL INTERNSHIP

The second Health Foundation Of Rural India (HFRI) internship for premedical students was held at Ranchi from December 27, 2016 to January 7, 2017. Five students from well known universities in USA joined this program, in India.

Dr. Veena Gandhi, Chairman HFRI led the team of students.

"It was one of the most enlightening experiences of my life" - Kriti Badola, MA





ekal SKILL AND ENTREPRENEURSHIP TRAINING

Income generation opportunities are critical to lift people out of poverty. Ekal has skill development centers that provide a wide variety of skills. Students are given entrepreneurship training to help start a small business. Farmers are trained in using agricultural methods to enable the growth of organic produce and significantly improve agricultural yield.

DIGITAL LITERACY

Provide Data Entry, Word Processing, Spreadsheet Training
7 Training Centers
818 Students Trained
Average Income For Graduates - Rs 12,000 - 15,000/month

TAILORING

10 Training Centers
1400 Women Trained
Average Income - Rs 2,000 - Rs 5,000/month

ORGANIC FARMING

7 Training Centers
2119 Farmers Trained
1273 Nutritional Gardens Established
10,12,458 Trees Planted
Average Income of Farmers: INR 3 Lakhs/Annum

OTHER

Mushroom Farming
Handicraft
Solar Panel Maintenance
Carpentry



ekal DIGITAL TRAINING

EKAL BRIDGING THE DIGITAL DIVIDE

EKAL ON WHEELS, a mobile computer lab travels to villages and provides basic digital literacy to the villagers.

IN A SINGLE DAY EKAL ON WHEELS

- Covers 3 villages
- Provides 6 hours of digital literacy training
- Engages 50 youth

**OVER 2000 STUDENTS HAVE RECIEVED
DIGITAL LITERACY TRAINING SINCE JANUARY 2016**

E-LEARNING PILOT AT EKAL

In order to expand the breadth and depth of learning at Ekal, digital tablets with high quality educational videos and animated books were made available to children in an Ekal school in Nanakmatta, Uttarakhand. A wide range of topics, academic and nonacademic was covered. The experiment was a great success!

"Use of tablets had a very positive effect on the learning outcomes at the Ekal school. The success of the experiment in Nanakmatta has now given us the confidence to expand the program. We will begin use of tablets in our schools in Rajasthan and Gujarat"
- Bajrang Bagra, CEO, Ekal Abhiyan





RURAL WOMEN ARE REPLACING CHUHLA WITH TERI DESIGN STOVE



TERI SOLAR KIT TO POWER A VILLAGE HOME



Saathi Pads



TELEMEDICINE TRAINING FOR HEALTH WORKERS



ekal EMBRACES INNOVATIONS

PARTNERING WITH OTHER ORGANIZATIONS, EKAL IS BRINGING NEW AND INNOVATIVE PRODUCTS TO IMPROVE THE LIVES OF THE VILLAGERS

SOLAR POWER TO HOMES IN EKAL VILLAGES

Partnering with **The Energy Research Initiative, (TERI)** Ekal has brought Solar power to the homes of the villagers in Permadih in Jharkhand. As part of the "Lighting a Billion Lives" program TERI is providing a small solar powered system to bring light to the village home. A solar powered cookstove provides for a safe and more efficient cooking alternative.

SOLAR POWERED MOBILE COMPUTER VANS

Partnering with **SELCO**, Ekal has powered the Ekal on Wheels, their mobile computer labs with solar panels. SELCO is training the villagers on the installation and maintenance of the panels so that the project can be self sustaining while providing skill training to the villagers.

SPOKEN TUTORIALS PROVIDES DIGITAL LITERACY TRAINING

Ekal is using the **Spoken Tutorials** developed at **IIT Bombay** as the training platform to provide digital literacy training to villagers. The tool is installed on the mobile computer lab (Ekal on Wheels) that travels into the villages to provide digital literacy training.

BIODEGRADABLE SANITARY NAPKINS OUT OF WASTE BANANA TREE FIBER

Partnering with **Saathipads**, a startup by alumni from **Massachusetts Institute of Technology (MIT)** Ekal is providing a fully biodegradable sanitary napkin to women in Ekal villages in Jharkhand. The pad uses banana tree fiber, a highly absorbent waste material as the filler. In conjunction with Saathipads, the impact of the use and ease of disposal of the pads is being studied.

TELEMEDICINE

Partnering with **IntelHealth**, a startup by alumni from **Johns Hopkins University**, Ekal is using mobile app to improve access to comprehensive primary health care for the villagers through telemedicine



MOBILE COMPUTER LAB



Spoken Tutorials



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WE THANK EVERY ONE OF OUR SUPPORTERS
FOR THEIR GENEROUS CONTRIBUTION!

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****Donors who contributed the equivalent
of 50 school or more (JAN 2016 - OCT 2017)**

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TERI, SELCO,

NMO (National Medico Organization),

Rotary International,

CII (Confederation of Indian Industries),

IIT Mumbai, and

CIDC (Construction Industries

Development Council)

AWARDS

Best CSR Practices in

Tribal Areas, Nav Bharat

and Nav Rashtra Group

Pravasi Bharatiya Samman

Awarded to Ekal Pioneers:

Ramesh Shah, USA

Susheel Saraf, Thailand





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ekalusa@ekal.org

Ekal Vidyalaya USA

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TX 77077

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