



A PEOPLE'S MOVEMENT

Ekal Vidyalyaya USA
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EKAL USA

ANNUAL REPORT 2015

www.ekal.org

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ekalusa@ekal.org

"If the poor boy cannot come to education, education must go to him" - Swami Vivekananda

EKAL Goes Digital! Mapping New Avenues in Remote India for a Brighter Future...



Welcome to EKAL USA



LETTER FROM EKAL GLOBAL

It has been twenty-five years since the Ekal initiative started. Starting with the establishment of a single teacher school in just sixty villages, the movement has grown by leaps and bounds and has the largest footprint in remote rural India. Not only has it educated over 10 million children and created a live and permanent presence in nearly 53,000 villages, but it has also worked to transform villages in multiple dimensions. While Ekal's work over the past twenty-five years has been tremendously impactful, there is much that still needs to be done. We have set ambitious goals for ourselves. We hope to be in 100,000 villages by the year 2025. Our focus in the next phase will be on economic development. Technology provides us with exciting opportunities to leapfrog village development. With the help of the volunteers and donors in Ekal USA, I am convinced that we will be able to achieve the goals we have set out for ourselves and realize the dream of 'Poorna Swaraj', as envisioned by Mahatma Gandhi, where every woman and man in Ekal villages is educated and empowered to gain social and economic independence. I thank each one of you for your support of Ekal and I eagerly look forward to working with you in the years ahead.



Subhash Chandra
Chairman Ekal Global

LETTER FROM EKAL USA

"Namasthe From Karanjo" - It was indeed a seminal moment in Ekal's history when attendees at the Ekal annual conference that was held in San Diego, CA were able to virtually meet children from the remote Ekal villages in Jharkhand. The excitement was palpable as one could see the opportunities that technology can bring to developing Ekal Villages. Ekal USA played a huge role in ushering Digital Ekal. It was a moment to be proud of. 2015 has been a great year for Ekal USA. Our donations and volunteer base continues to grow. We are particularly excited to see youth involvement in our programs. College students from the US visited Ekal villages as part of the Ekal internship program spearheaded by Dr. Hasmukh Shah. Under the leadership of Dr. Veena Gandhi, the Health Foundation of Rural India (HFRI) is bringing a sharp focus to the health initiatives at Ekal. This year when tragedy struck Ekal Nepal, Ekal USA's support for the earthquake victims was laudable. Ekal USA is a family and we would like to thank each and every one of you for your dedication and support. We look forward with great excitement towards 2016 as we work to accelerate our growth trajectory.



Vinod Jhunjuwala
President Ekal USA



Ranjani Saigal
Executive Director
Ekal USA

The Team | Volunteers

EKAL FAMILY | 8 Regions | 52 Chapters

REGIONAL PRESIDENTS

Pratibha Goyal, San Diego, CA
Jawahar Taunk, Palm Harbor, FL
Chander Aggarwal, Jonesboro, GA
Janak Dalal, Columbia, SC
Jyotsna Shah, Chicago, IL

Jyotindra Patel, Kendall Park, NJ
Shashi Shrivastav, Rockville, MD
Pragyakant Manglik, Briarcliff Manor, NY
Ambrish Bansal, Fairfield, OH
Kalpana Fruitwala, Dallas, TX



Ekal USA Annual Conference, 2015, San Deigo, CA



Ekal USA Volunteers Attend Parinam Kumbh (Ekal's 25th Anniversary Celebrations), Dhanbad, India



Roger Brown, President Berklee College of Music, Power of Education Forum, Boston, MA



Ekal USA Team with Ekal Global Chairman Subhash Chandra, Power of Education Forum, Manhattan, NY

EKAL turns 25!



Bay Area Volunteers Met with PM Modi



New England Volunteers Met with Nobel Laureate Kailash Satyarthi



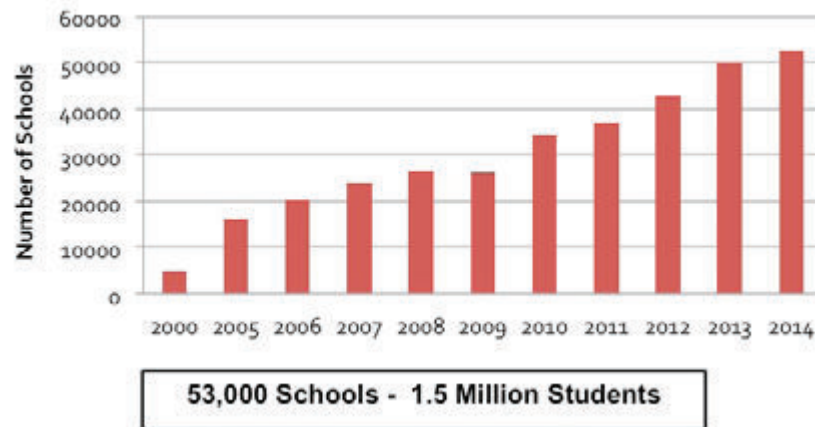
Ekal DC Seminar Featuring Montgomery County Executives



52 Ekal USA Chapters Hosted 62 Fun Filled Bollywood Musical Fundraising Events in 2015

Join our Ekal family! Email: volunteer@ekal.org

Education | 10 Million Rural Children Educated



Nearly 1.5 Million children are currently enrolled in 53,000 single teacher multi-grade Ekal schools, that are running in remote rural villages in all parts of India.

The training of over 70,000 adults from Ekal villages as Acharya (teacher) and Karyakarta (worker) has contributed significantly to human capital development in Ekal villages.

Ekal students doing yoga, Mathura, UP, India



Eager happy young learners in Rangareddy District, Telangana, an example of the many Ekal schools around the country



Pinky Karmakar, an Ekal alum, carried the torch at the London Olympics in 2012



Jual Oram | Minister of Tribal Affairs, Former Ekal Karyakarta



Health | Focus on Anemia

Accomplishments
EKAL turns 25!

Anemia is a disease which is simple to diagnose and treat, yet has vast prevalence in remote villages of India. It impacts energy levels and mental efficiency in adults, and promotes sub-optimal physical and mental growth in children, and leads to increased maternal and child mortality. Ekal has committed to eradicate anemia in Ekal villages.

Education of communities must go hand in hand with interventions to achieve sustainable results. Working in a culturally sensitive manner Ekal has had much success in the pilot intervention run in the states of Jharkhand, Rajasthan, Odisha, and Tamilnadu.

**Dr. Veena Gandhi, Chairperson,
Health Foundation for Rural India**

**10,000 rural
medical camps
provide health
services**

**Emphasis on health
education, nutrition,
sanitation, and
lifestyle changes**

**Over 40,000 Poshan
Vatikas (nutrition
gardens) provide year
round nutritious meals**

Anemia Cured!



**10,000 Rural Medical
Camps Providing Services**



Herbs Cultivation



**Government Schemes
Used to Build Toilets**



Economic Development

10 Village Development Centers featuring **model farms** showcase innovative agricultural practices adapted to suit local conditions to improve quality and yield.

Agriculture: Villagers trained in • Multiple cropping • Growing higher income value crops, • Vermicompost • Organic farming • Drip irrigation

Women Empowerment
Training in • Tailoring • Food processing • Digital literacy diversify income generation opportunities

"We used to have barely enough to eat. Thanks to changes in agriculture practice, we have plenty to eat. We also get an income of Rs. 8 Lakhs from just one acre of land" - Ramlal Bahala, Jharangloi, Odisha

"I run a tailoring shop and teach tailoring. I am able to earn an income of over Rs. 5000 a month. I am so pleased that I now do not need to leave the village to go to the city and seek menial jobs" - Rukmini Prajapati, Karanjo, Jharkhand

Food Processing



Model Farms



Skill Development



Digital Literacy



Civic | Culture

Accomplishments
EKAL turns 25!

Saptahik Pathshala:

50,000 weekly adult awareness programs teach effective use of the **"Right to Information"** act to access government services.

10,000 successful **"Right to Information"** applications enabled Ekal villagers to obtain funds to build toilets and dig ponds. Villagers were also able to access government benefits like **NREGA, Widows Pension, Ration cards and BPL cards.**

**50,000
Saptahik
Pathshala**

**Weekly adult
awareness
programs**

**Promoting increased
social responsibility,
based on improved
self esteem. Attacking
societal ills like
alcoholism, violence,
gender inequality, etc.**

**Emphasis on
preserving and
enabling local
traditions

Debunking
superstitions**



Saptahik Pathshala for adult awareness



**Alcohol abuse has stopped at
Mettukoduri village, Telangana, India**

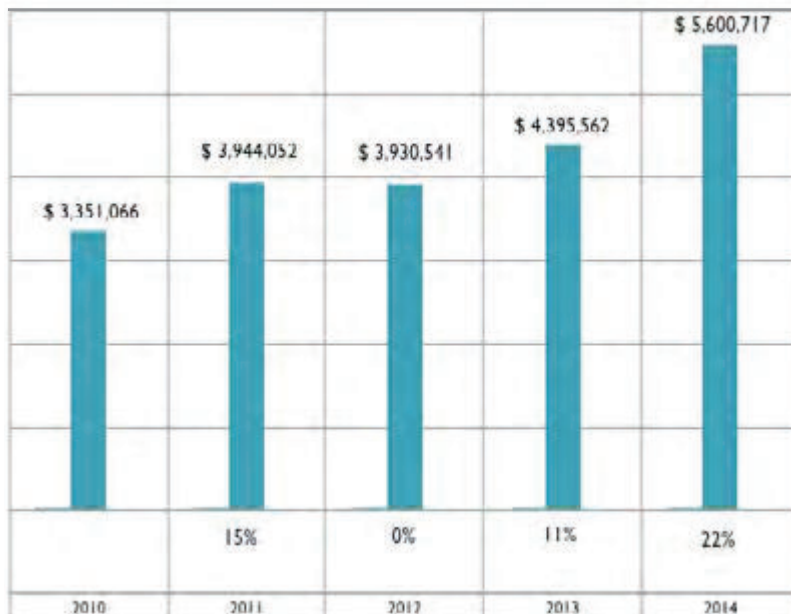


**Bodo Tribe of Meghai
Jharoni village, Assam, India**



Financials

Contribution Trends



Five Year Analysis and Comparison

Year	2010	2011	2012	2013	2014
Contribution (\$)	3,351,066	3,944,052	3,930,541	4,395,562	5,600,717
Income from Investment (\$)	4,939	828	16,192	-24,430	38,572
Total Revenue (\$)	3,356,005	3,944,880	3,946,733	4,371,132	5,639,289
Number of Schools supported by Ekal USA	8,672	9,729	10,989	11,544	12,536
Expense					
Program Service - India (\$)	3,029,485	3,597,810	3,830,000	3,670,387	4,669,721
Management & General (\$)	169,207	203,919	219,705	266,456	448,394
Fund Raising Expense Net of Revenue (\$)	64,206	16,647	-11,222	22,895	91,672
Total Expense	3,198,692	3,801,729	4,049,705	3,936,843	5,118,115
Fund Raising Expense-Net of Revenue (%)	1.91%	0.42%	-0.28%	0.52%	1.63%
Management & General (%)	5.04%	5.17%	5.57%	6.10%	7.95%
Total Expenses to Revenue (%)	6.96%	5.59%	5.28%	6.62%	9.58%

** Full 2014 Audit report available @ <http://www.ekal.org/reports>

Seeing is Believing | To visit a school go to <http://www.ekal.org/visit-a-school>

"My visit to the schools I had adopted in Mathura, was one of the most soul touching and joyful experiences of my life. The impact of Ekal on the children and the village is so much deeper than I could ever have imagined"
- Donor and volunteer - Vandana Sharma, Acton, MA

Mr. Scot Osterweil, MIT, USA
Creative Director, Scheller Teacher Education Program visited, Chhatta, Mathura

"Ekal is rooted in Education which is the key to eradicate poverty" Dr. Yashpal Lakra, Ekal Board of Advisors, with Shyamji Gupta in Mysore, Karnataka



The Way Forward...NextGen Ekal

EKAL turns 25!

The next **25 years** will see the evolution of the **NextGen Ekal** villages where citizens have access to technology, skills and tools to live healthy, prospering lives, with little desire to move to cities in search of survival opportunities. The seed has been sown in some areas.

Bridging the Digital Divide: Digital literacy training is now available in our village development centers. We have commissioned our first Mobile Computer Lab in Karanjo, Jharkhand. The lab will travel to the villages to spread digital literacy.

75 Ekal villages selected to become models of **"Clean Village"** featuring

- Effective waste disposal and recycling
- Construction and use of toilets
- Increased water availability
- Safe drinking water • Soak Pit
- Citizens empowered with knowledge on health and sanitation

Virtual Tour of Karanjo Village Development Center via Skype Viewed from San Diego, CA



Solar Lamps, Karanjo, Jharkhand



Clean India Initiative, Jarangloi, Odhisha



Villagers Using XO Tablets, Karanjo, Jharkhand



Internet Tower, Karanjo, Jharkhand



Solar Panels and Dish Antenna, Karanjo, Jharkhand



Water Supply Tank, Karanjo, Jharkhand



Mobile Computer Lab, Karanjo, Jharkhand



Youth | Leading the Way @ Ekal USA



Aspen Nehra
Ekal Intern
Boston, MA



Aarti Aggarwal
Youth Rep., Ekal USA



Riya and Ritu Sidgal
Irvine, CA, Dedicated
their Arangetram
to Ekal



Images of Rural India,
Painted by Ekal Youth

Internships - Five college students
have interned at the villages in India



Youth from around the US have been actively engaged with the cause. Whether it be visiting India to serve in Ekal villages or organizing fund raisers and outreach efforts or dedicating Special occasions to Ekal, youth are paving the way for the next generation of leaders.

INTERNSHIPS | The two week internship program provides college-age adults with the opportunity to engage with the families in Ekal villages and gain a deep understanding of rural India Check out medical and regular winter Ekal internships in India.
<http://www.ekal.org/internships-in-ekal-villages> | Email to internship@ekal.org

DO-IT-YOURSELF CAMPAIGN (DIY) | Over 30 campaigns were run on the Ekal website to dedicate Arangetrams, birthdays and other special events to Ekal | To learn more about DIY campaigns, please check <http://www.ekal.org/campaigns>

YOUTH EVENTS | Save for Change, Adopt-a-Highway, Car Wash, Walkathon, Art, Poetry, Essay writing, Math Bee and Spelling Bee competitions | To learn more about youth activities, Email to youth@ekal.org

YOUNG PROFESSIONALS GROUP (YPG) | Under the leadership of Aarti Aggarwal from Atlanta, GA, Ekal is launching the YPG initiative to give young professionals a unique way to show their support for Ekal Vidyalaya, while creating the next generation of leaders at Ekal Vidyalaya.

"The experience that I gained while in India with Ekal Vidyalaya is something that will stay with me for the rest of my life. The Ekal Vidyalaya volunteers are living their lives to serve the less fortunate. It made me realize that we are all responsible for helping those less fortunate."
-Aspen Nehra, Suffolk University, Boston, MA

Come Join Our Young Professionals Group! Email: ekalypg@ekal.org

Counting Piggy Bank Donations, Boston, MA



Holi Fundraiser, Dallas, TX



Supporters and Partners

EKAL turns 25!

We are grateful to each one of you for opening your hearts, and showering your love upon the children, who live in very remote rural Indian villages. Your support of education, health, and development is dramatically transforming the landscape of rural India!

Eight Reasons to Choose Ekal:

- Grassroots movement with more than 300,000 volunteers globally
- Strong organizational structure
- Path to sustainability
- Community support
- Functional and Financial transparency
- Periodic Monitoring and Control
- Less than 10 % Administrative expenses
- Accredited by 'Better Business Bureau' Wise Giving Alliance

Ekal is delighted to partner with **WHEELS Global Foundation**, faculty at **IIT Bombay**, and the philanthropic arm of **PAN IIT** alumni association as we pave the way for technology enabled progress at Ekal.

'Memorandum of Understanding' Signed between Ekal and WHEELS Global Foundation



Braham Aggarwal, Orlando, FL Our pioneer supporter who started the Ekal USA journey with a generous donation of support for 1000 schools. We were honored to celebrate his 80th Birthday at the Ekal annual conference!

"Education means freedom from poverty and love for Dharma, right conduct for the Ekal villagers. My wholehearted support for this effort."

- Avadhesh Agarwal, Rolling Hills, CA

"EKAL's Gramothan initiative will be a game-changer for a comprehensive development of Rural India, and I would like to congratulate both India/US teams for taking this bold initiative and its meticulous planning."

- Himanshu Shah, Raleigh, NC

"My parents dedicated their life to education. My father, Prof V.N. Wanchoo was the Pro-Vice Chancellor of Rajasthan University and Principal, Regional College of Education, Ajmer. Ekal helps me keep my parents' torch alive."

- Mohan Wanchoo, Old Westbury, NY

EVFI Chairman, Pradeep Goyal honoring B.U. Patel and Nilesh Madhav, from Tarsadia Foundation for their pioneering support for Digital Ekal!



Prof. Abhay Karandikar, IIT Bombay, EVFI Chairman Pradeep Goyal, Ekal CEO Bajrang Bagra, Ranjani Saigal ED, Ekal USA, Prof. Kannan Moudgalya, IIT Bombay, paving the way for Digital Ekal



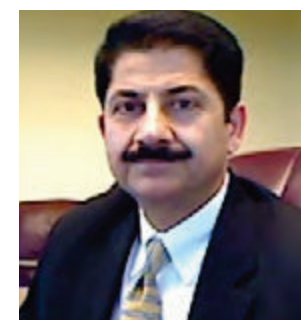
Braham Aggarwal



Avadhesh Agarwal



Himanshu Shah



Mohan Wanchoo



Rooted in Education, Blossoming into Empowerment

Ekal USA Team

Board of Directors

Suresh Iyer, Chairman
Rakesh Shreedhar, Vice Chairman
Ashok Danda, Director
Dilip Kothekar, Director
Kishor Fruitwala, Director
Renu Gupta, Director
Suresh Gupta, Director
Uma Gulani, Director
Umesh Shukla, Director
Pradeep Goyal, Trustee EVFI

BOARD OF ADVISORS

Subhash Gupta, Chairman
Ramesh Shah
Sharad Gandhi
Srinarayan Chandak
Yashpal Lakra

Executive Committee

Vinod Jhunjhunwala, President
Prakash Shah, Exec. Vice President
Viral Patel, Vice President
Parul Dalal, Secretary
Hasmukh Joshi, Treasurer
Ranjani Saigal, Exec. Director
Ashok Danda, Past President
Aarti Aggarwal, Youth Rep
Subhash Gupta, Advisor

Hasmukh Shah
Coordinator
Gramothan

Veena Gandhi
Chairperson,
Health Foundation of Rural India



**COME JOIN THE EKAL MOVEMENT!
PAVE THE WAY FOR LITERATE INDIA,
HEALTHY INDIA, SELF RELIANT INDIA**

**Ekal Parinam Khumb | Our 25th Anniversary Celebrations! 50,000+
Ekal Volunteers from India and Abroad came to Dhanbad to Participate!**

