2023 EKAL USA ANNUAL REPORT





IMPACT **SNAPSHOT**

88,896 *Schools*

10 Million *Girls and boys gained literacy*

3 Million Children currently enrolled

20,000 Youth are digitally literate

90,000 Youth and adults gained skill training

17,400 Women vocationally trained

855,000 Have access to healthcare



FROM EKAL **USA PRESIDENT**

DR. SUBRA DRAVIDA



Greetings, namaskars, and best wishes to all of our volunteers and donors! We hope you and your families are doing well. Ekal Vidyalaya is thriving and the number of schools has surpassed pre-pandemic levels. We are able to serve students and communities with vigor and optimism thanks to your donations and efforts. Ekal is spearheading the holistic development of our villages through women's empowerment, computer training, organic farming, Telemedicine, and Arogya programs.

In a recent Zoom call, I spoke with a 19 year-old girl who had never seen a computer before joining our Computer Training Lab. After completing her training, she now helps villagers with online transactions to get ration cards and licenses. There are many success stories of young women earning Rs 7000 to Rs 13000 per month after learning tailoring skills in our Women's Empowerment Centers. The impact is not merely economic; the boost to their self-esteem is invaluable.

The Ekal Vidyalaya organization has taken strong steps to improve execution and communication to our donors. We utilize attendance, technology, and other applications to generate reports in a timely fashion. In collaboration with IIT-Madras, in the South zone, we have begun Software Testing and Data Entry in our Computer Training Labs.

"Ekal is moving beyond the pandemic and is focused on speed of execution and the quality of our programs. All of this is made possible by the endless efforts of our volunteers and the magnanimity of our donors. I cannot thank you enough for your steadfast support and generosity!"

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EKAL **LEADERSHIP**

- 8 Regions
- 66 Chapters

BOARD OF DIRECTORS

Kamlesh Shah Chairman Arun Gupta Director Ramesh Shah Director Umesh Shukla Director Pratibha Goyal Director Sajjan Agarwal Director Madhu Bansal Director Dr. Rakesh Gupta Director Meena Subramanyam Director Trustee, EVFI Pradeep Goyal

EXECUTIVE COMMITTEE

Subhash Gupta Subra Dravida Suresh Iyer Ranjani Saigal Suresh Iyer Vandita Joshi Chairman Advisor President - Ekal USA Past President Executive Director Past President Treasurer

REGIONAL PRESIDENTS

Pacific Pratibha Goyal Dr. Nishendu Baxi Central Umesh Choudhry Florida **Jyotindra Patel** Mid Atlantic Geeta Kansal Mid Atlantic Midwest Vishakha Manek Swati Girglani Southeast Yogesh Patel Southwest

Ashok Jha New England/ New York

SOCIAL MEDIA

Madhu Bansal Co-Chair Ankita Shah Co-Chair

AROGYA

Dr. Rakesh Gupta Coordinator Shachi Rattan Coordinator

EVENT COMMITTEE

Prakash Shah Harish Mehta Ankita Shah Ashwin Desai Madhu Bansal Nayna Shah Dipa Shah Suman Kejriwal Prakhar Agrawal Samir Thaker Meena Kadaba

NATIONAL OFFICE

Pooja Shah Sunita Zamwar Vinita Dogra Rashmi Nalgirkar Suman Patibanda

Office Manager Accounts Assistant Administrative Assistant Event Coordinator Administrative Assistant

GRAMOTHAN

Dr. Hasmukh Shah Coordinator

WORKING COMMITTEE MEMBERS

Prakash Waghmare Media Subhash Gupta Operations Prajna Khisty Youth Organizer Highly Committed Human Capital
 Strong leadership teams in place
 Over 400,000 volunteers
 invested in the outcomes



EKAL **EVENTS**

SUR SANGAM

45 concerts across the country



Our volunteers, donors, and supporters nationwide were energized by SUR SANGAM, featuring Saregama fame, Vishwanath Batunge and Nayana Sarma. The group also comprised of musicians Jay Natu, Divyansh Bhatt, and Hemantkumar Solanki.



Future of India Gala

Ekal Chicago hosted their first Future of India Gala on October 8, 2023 under leadership of Kamlesh Shah. The dazzling gala featured a wonderful showcase of music, dance and comedy.



Young Professionals Bay Area Event

Led by a young and successful entrepreneur, Aakash Prasad, in collaboration with entrepreneur and musician, Arun Saigal, the Bay Area held an innovative event on October 22, 2023, inspiring the beginning of an Ekal *Young Professionals* group.



EKAL **YOUTH**

CAMPAIGNS



Ekal Youth Leaders (EYLs) have consistently volunteered for projects/activities to raise awareness as well as funds. Examples include: artistic performances, basketball coaching, birthday/graduation donations through DIY campaigns, local community service, and many other creative projects.



Fundraisers

EYLs raised over **\$12K** in funds by conducting over **17** virtual workshops and connecting with **400+** new families. The Pacific Region EYL team raised more than **\$7k** in the past 2 years, through their "Adopt an Ekal Tree" campaign. A first ever Spelling Bee was organized by NE EYLs.



Opportunities

EYLs will have an opportunity to teach in-person or online classes to Ekal schools. This project is beginning as a prototype in a few villages in 2024, under the guidance of our president, board members, and the Ekal India team.



EKAL FINANCIALS

FIVE YEAR COMPARATIVE ANALYSIS

YEAR	2018	2019	2020	2021	2022
Contribution (\$)	9,282,921	9,183,278	9,930,856	8,904,907	10,446,861
Income from Investment (\$)	29,037	75,068	(3,602)	478	51,228
Total Revenue	9,311,958	9,258,346	9,927,254	8,905,385	10,498,089
Fundraising Ticket Income	497,848	474,293	72,158	15,590	225,020
Fundraising Expenses Funds sent directly to EVFI, by US donors in rupees (Amt in \$)	(1,165,294)	(1,266,396)	(490,125)	(435,990)	(826,644)
	187,843	236,839	63,391	104,486	104,486
EXPENSE					
Program Service - India (\$) Schools/ Projects	(5,076,051)	(9,179,192)	(3,460,898)	(9,683,212)	(4,946,494)
Management & General (\$)	(233,315)	(205,160)	(192,035)	(272,923)	(229,786)
Net Fundraising Expense (\$)	(667,446)	(792,103)	(417,967)	(420,400)	(601,624)
Total Expense	(5,976,812)	(10,176,455)	(4,070,900)	(10,376,535)	(5,777,905)
Total Net Assets	4,836,741	3,918,632	9,774,986	8,303,836	13,649,220
Management & General (%)	2.51%	2.22%	1.93%	3.06%	2.19%
Net Fundraising Expense (%)	7.17%	8.56%	4.21%	4.72%	5.73%
Total Expenses to Revenue (%)	9.68%	10.78%	6.14%	7.78%	7.92%

^{*}All numbers are based on Draft Audited Report

TOTAL EXPENSES TO REVENUE

Net Fundraising Management & General Net Fundraising Management & General

CONTRIBUTION TREND



EKAL EDUCATION

LITERACY







Since 1989, Ekal has brought literacy and economic opportunity to more than 10 million students in over 100,000 tribal areas in India. Our unique model of a single-teacher primary school has led to long-term, unprecedented impact. In 2013, we began a push to reduce the rural-urban divide in digital literacy through our mobile computer lab, Ekal on Wheels, and brought tablets to our schools to provide E-Shiksha. In collaboration with IIT Madras, we are now piloting training programs for Software QA testing and Data Entry.

DIGITAL LITERACY



EKAL **PROGRAMS**

HEALTH

BUILDING FUTURES, TOGETHER

- ·Telemedicine ·Eye Care
- ·Preventative Health

Ekal healthcare trains local women to be community workers, provides health and hygiene education, and connects patients to remote doctors via Telemedicine.















INTEGRATED VILLAGE DEVELOPMENT



18 CLUSTERS ACROSS INDIA

- ·30 villages per cluster
- ·270,000 people impacted

DIGITAL EDUCATION

SUSTAINABLE AGRICULTURE

EDUCATION

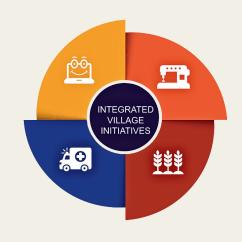
WOMEN'S EMPOWERMENT

HEALTHCARE

SKILLS TRAINING



Integrated Villages take a 360-degree approach to bridge the rural-urban divide by clustering 30 villages covering education, healthcare, and jobs.















EKAL **DONORS**

Donors contributing over 10,000 between *****

We thank every one of our supporters for their generous contributions!



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Ashish Desai and Grishma Patel

Ashok Gupta

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Yash and Amrita Dalal

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•Make a financial contribution

•Start a fundraising campaign

Volunteer

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