

2023 EKAL USA ANNUAL REPORT



**FULFILLING
THEIR DREAMS
IS OUR DREAM**

OUR MISSION

Bringing literacy, healthcare, and economic prosperity to remote villages in India.



IMPACT SNAPSHOT

88,896 *Schools*

10 Million *Girls and boys
gained literacy*

3 Million *Children currently
enrolled*

20,000 *Youth are
digitally literate*

90,000 *Youth and adults
gained skill training*

17,400 *Women vocationally
trained*

855,000 *Have access
to healthcare*



FROM EKAL USA PRESIDENT

DR. SUBRA DRAVIDA



Greetings, namaskars, and best wishes to all of our volunteers and donors! We hope you and your families are doing well. Ekal Vidyalaya is thriving and the number of schools has surpassed pre-pandemic levels. We are able to serve students and communities with vigor and optimism thanks to your donations and efforts. Ekal is spearheading the holistic development of our villages through women's empowerment, computer training, organic farming, Telemedicine, and Arogya programs.

In a recent Zoom call, I spoke with a 19 year-old girl who had never seen a computer before joining our Computer Training Lab. After completing her training, she now helps villagers with online transactions to get ration cards and licenses. There are many success stories of young women earning Rs 7000 to Rs 13000 per month after learning tailoring skills in our Women's Empowerment Centers. The impact is not merely economic; the boost to their self-esteem is invaluable.

The Ekal Vidyalaya organization has taken strong steps to improve execution and communication to our donors. We utilize attendance, technology, and other applications to generate reports in a timely fashion. In collaboration with IIT-Madras, in the South zone, we have begun Software Testing and Data Entry in our Computer Training Labs.

"Ekal is moving beyond the pandemic and is focused on speed of execution and the quality of our programs. All of this is made possible by the endless efforts of our volunteers and the magnanimity of our donors. I cannot thank you enough for your steadfast support and generosity!"



EKAL LEADERSHIP

- 8 Regions
- 66 Chapters

BOARD OF DIRECTORS

Kamlesh Shah	Chairman
Arun Gupta	Director
Ramesh Shah	Director
Umesh Shukla	Director
Pratibha Goyal	Director
Sajjan Agarwal	Director
Madhu Bansal	Director
Dr. Rakesh Gupta	Director
Meena Subramanyam	Director
Pradeep Goyal	Trustee, EVFI

EXECUTIVE COMMITTEE

Subhash Gupta	Chairman Advisor
Subra Dravida	President - Ekal USA
Suresh Iyer	Past President
Ranjani Saigal	Executive Director
Vandita Joshi	Treasurer
Naren Chavda	Secretary

SOCIAL MEDIA

Madhu Bansal	Co-Chair
Ankita Shah	Co-Chair

REGIONAL PRESIDENTS

Pratibha Goyal	Pacific
Dr. Nishendu Baxi	Central
Umesh Choudhry	Florida
Jyotindra Patel	Mid Atlantic
Geeta Kansal	Mid Atlantic
Vishakha Manek	Midwest
Swati Girglani	Southeast
Yogesh Patel	Southwest
Ashok Jha	New England/ New York

AROGYA

Dr. Rakesh Gupta	Coordinator
Shachi Rattan	Coordinator

GRAMOTHAN

Dr. Hasmukh Shah	Coordinator
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EVENT COMMITTEE

Prakash Shah	Event Chair
Ankita Shah	Harish Mehta
Madhu Bansal	Ashwin Desai
Dipa Shah	Nayna Shah
Prakhar Agrawal	Suman Kejriwal
Meena Kadaba	Samir Thaker

NATIONAL OFFICE

Pooja Shah	Office Manager
Sunita Zamwar	Accounts Assistant
Vinita Dogra	Administrative Assistant
Rashmi Nalgirkar	Event Coordinator
Suman Patibanda	Administrative Assistant

WORKING COMMITTEE MEMBERS

Prakash Waghmare	Media
Subhash Gupta	Operations
Prajna Khisty	Youth Organizer

- Highly Committed Human Capital
- Strong leadership teams in place
- Over 400,000 volunteers invested in the outcomes



EKAL EVENTS

SUR SANGAM

**45 concerts
across the
country**



Our volunteers, donors, and supporters nationwide were energized by SUR SANGAM, featuring Saregama fame, Vishwanath Batunge and Nayana Sarma. The group also comprised of musicians Jay Natu, Divyansh Bhatt, and Hemantkumar Solanki.



Future of India Gala

Ekal Chicago hosted their first Future of India Gala on October 8, 2023 under leadership of Kamlesh Shah. The dazzling gala featured a wonderful showcase of music, dance and comedy.



Young Professionals Bay Area Event

Led by a young and successful entrepreneur, Aakash Prasad, in collaboration with entrepreneur and musician, Arun Saigal, the Bay Area held an innovative event on October 22, 2023, inspiring the beginning of an Ekal *Young Professionals* group.



EKAL YOUTH

CAMPAIGNS



Ekal Youth Leaders (EYLs) have consistently volunteered for projects/activities to raise awareness as well as funds. Examples include: artistic performances, basketball coaching, birthday/graduation donations through DIY campaigns, local community service, and many other creative projects.



Fundraisers

EYLs raised over **\$12K** in funds by conducting over **17** virtual workshops and connecting with **400+** new families. The Pacific Region EYL team raised more than **\$7k** in the past 2 years, through their "Adopt an Ekal Tree" campaign. A first ever Spelling Bee was organized by NE EYLs.

Opportunities

EYLs will have an opportunity to teach in-person or online classes to Ekal schools. This project is beginning as a prototype in a few villages in 2024, under the guidance of our president, board members, and the Ekal India team.



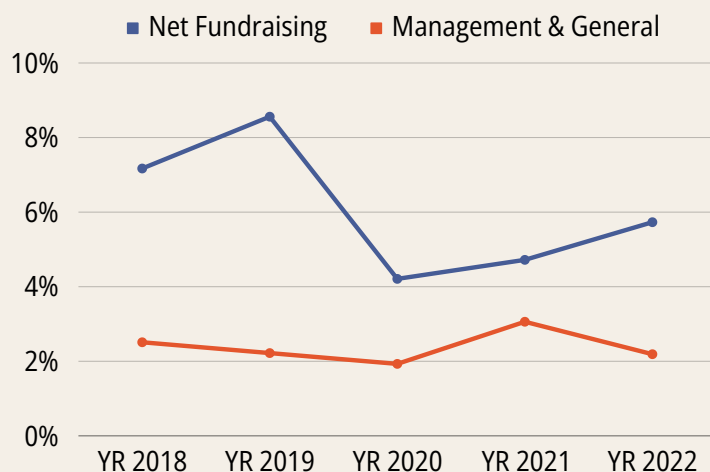
EKAL FINANCIALS

FIVE YEAR COMPARATIVE ANALYSIS

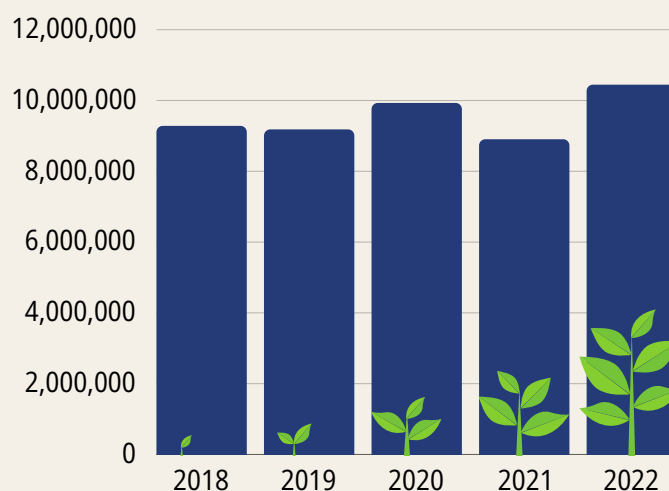
YEAR	2018	2019	2020	2021	2022
Contribution (\$)	9,282,921	9,183,278	9,930,856	8,904,907	10,446,861
Income from Investment (\$)	29,037	75,068	(3,602)	478	51,228
Total Revenue	9,311,958	9,258,346	9,927,254	8,905,385	10,498,089
Fundraising Ticket Income	497,848	474,293	72,158	15,590	225,020
Fundraising Expenses	(1,165,294)	(1,266,396)	(490,125)	(435,990)	(826,644)
Funds sent directly to EVFI, by US donors in rupees (Amt in \$)	187,843	236,839	63,391	104,486	24,181
EXPENSE					
Program Service - India (\$) Schools/ Projects	(5,076,051)	(9,179,192)	(3,460,898)	(9,683,212)	(4,946,494)
Management & General (\$)	(233,315)	(205,160)	(192,035)	(272,923)	(229,786)
Net Fundraising Expense (\$)	(667,446)	(792,103)	(417,967)	(420,400)	(601,624)
Total Expense	(5,976,812)	(10,176,455)	(4,070,900)	(10,376,535)	(5,777,905)
Total Net Assets	4,836,741	3,918,632	9,774,986	8,303,836	13,649,220
Management & General (%)	2.51%	2.22%	1.93%	3.06%	2.19%
Net Fundraising Expense (%)	7.17%	8.56%	4.21%	4.72%	5.73%
Total Expenses to Revenue (%)	9.68%	10.78%	6.14%	7.78%	7.92%

*All numbers are based on Draft Audited Report

TOTAL EXPENSES TO REVENUE



CONTRIBUTION TREND



EKAL EDUCATION

LITERACY



Since 1989, Ekal has brought literacy and economic opportunity to more than 10 million students in over 100,000 tribal areas in India. Our unique model of a single-teacher primary school has led to long-term, unprecedented impact. In 2013, we began a push to reduce the rural-urban divide in digital literacy through our mobile computer lab, Ekal on Wheels, and brought tablets to our schools to provide E-Shiksha. In collaboration with IIT Madras, we are now piloting training programs for Software QA testing and Data Entry.

DIGITAL LITERACY



EKAL PROGRAMS

HEALTH

BUILDING FUTURES, TOGETHER

- Telemedicine •Eye Care
- Preventative Health

Ekal healthcare trains local women to be community workers, provides health and hygiene education, and connects patients to remote doctors via Telemedicine.



INTEGRATED VILLAGE DEVELOPMENT

18 CLUSTERS ACROSS INDIA

- 30 villages per cluster
- 270,000 people impacted

DIGITAL EDUCATION	SUSTAINABLE AGRICULTURE
EDUCATION	WOMEN'S EMPOWERMENT
HEALTHCARE	SKILLS TRAINING



Integrated Villages take a 360-degree approach to bridge the rural-urban divide by clustering 30 villages covering education, healthcare, and jobs.



EKAL DONORS

Donors contributing over
10,000 between Nov. 1st,
2022 to Oct. 31st, 2023

**We thank each and every one of our
supporters for their generous contributions!**



Adish and Asha Jain
Adit Bhansali
Ajay and Bindu Patel
Ajit and Ila Kothari
Akhil and Madhu Govil
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Vikas and Maitri Kalra
Vineet and Deepika Gupta
Vineet and Radhika Gupta
Yash and Amrita Dalal
Yogesh and Darshana Patel



**Make Ekal a part of
your Legacy Giving!**

- Make a financial contribution
- Start a fundraising campaign
- Volunteer

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